

Southwest Airlines Reports Third Quarter 2024 Results

DALLAS, TEXAS - October 24, 2024 - <u>Southwest Airlines Co.</u> (NYSE: LUV) (the "Company") today reported its third quarter 2024 financial results:

- Net income of \$67 million, or \$0.11 per diluted share
- Net income, excluding special items1, of \$89 million, or \$0.15 per diluted share
- Record third quarter operating revenues of \$6.9 billion
- Liquidity2 of \$10.4 billion, well in excess of debt outstanding of \$8.0 billion
- Announced a \$250 million accelerated share repurchase program under the Company's \$2.5 billion share repurchase authorization

Bob Jordan, President, Chief Executive Officer, & Vice Chairman of the Board of Directors, stated, "It's an exciting time for us as we execute on our 'Southwest. Even Better.' plan outlined last month at Investor Day. The transformational plan represents a culmination of the dedication and hard work of our Team. We are laser-focused on delivering the robust set of tactical and strategic initiatives included in our plan and returning to the strong financial performance we expect. We are fully committed to executing our plan and to reporting regularly on our progress. Our third quarter profit and strong operational results are reflective of the actions we are taking to deliver our plan and achieve our North Star goal of ROIC3 of at least 15 percent or greater, well above our cost of capital, in 2027. Based on our current progress, outlook, and confidence in our ability to execute our plan, we intend to repurchase an initial \$250 million of Southwest common stock through an accelerated share repurchase program, which is under the \$2.5 billion share repurchase authorization announced last month."

Guidance and Outlook:

The following table provides selected financial guidance for fourth quarter 2024:



Up 3.5% to 5.5%
Down ~4%
\$2.25 to \$2.35
\$0.07
\$0.01
81 to 82
Up 11% to 13%
~\$5
~\$62
796

(a) Operating revenue per available seat mile ("RASM" or "unit revenues").

- (b) Available seat miles ("ASMs" or "capacity"). The Company's flight schedule is published for sale through June 4, 2025. The Company expects first quarter 2025 capacity to decrease in the range of 1 percent to 3 percent, year-over-year.
- (c) Operating expenses per available seat mile, excluding fuel and oil expense, special items, and profitsharing ("CASM-X").
- (d) Aircraft on property, end of period. The Company continues to plan for approximately 20 Boeing 737-8 ("-8") aircraft deliveries and now expects 41 aircraft retirements in 2024, comprised of 37 Boeing 737-700s ("-700") and four <u>Boeing</u> 737-800s ("-800"). The delivery schedule for the Boeing 737-7 ("-7") is dependent on the Federal Aviation Administration ("FAA") issuing required certifications and approvals to The Boeing Company ("Boeing") and the Company. The FAA will ultimately determine the timing of the -7 certification and entry into service, and Boeing may continue to experience manufacturing challenges, so the Company offers no assurances that current estimations and timelines will be met.

Revenue Results and Outlook:

- Third quarter 2024 operating revenues were a third quarter record of \$6.9 billion, a 5.3 percent increase, year-over-year
- Third quarter 2024 passenger revenues were a third quarter record of \$6.3 billion, a 5.7 percent increase, year-over-year
- Third quarter 2024 RASM increased 2.8 percent, year-over-year—within the Company's previous guidance range

The Company's record third quarter performance for both operating and passenger revenues was driven primarily by yield improvements from capacity moderation across the industry and progress in managing tactical initiatives to drive results. The Company's third quarter 2024 RASM increased 2.8 percent, year-over-year, a solid sequential improvement, and at the better end of its recently improved guidance range of 2 percent to 3 percent, year-over-year.

The Company expects fourth quarter 2024 unit revenues to increase in the range of 3.5 percent to 5.5 percent on a year-over-year basis with capacity down approximately 4 percent, also on a year-over-year basis. This guidance range contemplates a headwind of just under one-half point from Hurricane Milton and the resulting Customer cancellations. Thus far in the quarter, travel demand remains healthy and bookings-to-date for the holiday season are strong, demonstrating



the continued resilience of the leisure travel market. The guidance range represents another sequential year-over-year unit revenue improvement driven by the Company's focus on tactical actions including network optimization and capacity moderation, marketing and distribution evolution, and continued efforts to advance revenue management techniques.

Fuel Costs and Outlook:

- Third quarter 2024 economic fuel costs were \$2.55 per gallon1—within the Company's previous guidance range and included \$0.07 per gallon in premium expense and \$0.02 per gallon in favorable cash settlements from fuel derivative contracts
- Third quarter 2024 fuel efficiency improved 1.5 percent, year-over-year, primarily due to more
 -8 aircraft, the Company's most fuel-efficient aircraft, as a percentage of its fleet
- As of October 16, 2024, the fair market value of the Company's fuel derivative contracts settling in fourth quarter 2024 through the end of 2027 was an asset of \$144 million

The Company's multi-year fuel hedging program continues to provide protection against spikes in energy prices. The Company's current fuel derivative contracts contain a combination of instruments based on West Texas Intermediate and Brent crude oil, and refined products, such as heating oil. The economic fuel price per gallon sensitivities4 provided in the table below assume the relationship between Brent crude oil and refined products based on market prices as of October 16, 2024.

		fuel price per gallon, uel hedging premiums
Average Brent Crude Oil price per barrel	4Q 2024	2024
\$60	\$1.85 - \$1.95	\$2.50 - \$2.60
\$70	\$2.05 - \$2.15	\$2.55 - \$2.65
Current Market (a)	\$2.25 - \$2.35	\$2.60 - \$2.70
\$90	\$2.70 - \$2.80	\$2.70 - \$2.80
\$100	\$2.90 - \$3.00	\$2.75 - \$2.85
\$110	\$3.10 - \$3.20	\$2.80 - \$2.90
Fair market value of fuel derivative contracts settling in period	\$8 million	\$57 million
Estimated premium costs	\$39 million	\$158 million

(a) Brent crude oil average market prices as of October 16, 2024, were \$74 and \$80 per barrel for fourth quarter and full year 2024, respectively.



In addition, the Company is providing its maximum percentage of estimated fuel consumption6 covered by fuel derivative contracts in the following table:

ı	Period	Maximum fuel hedged percentage (a)
	2024	58%
	2025	47%
	2026	43%
	2027	Less than 10%

⁽a) Based on the Company's current available seat mile plans. The Company is currently 59 percent hedged in fourth quarter 2024.

Non-Fuel Costs and Outlook:

- Third quarter 2024 operating expenses increased 6.6 percent, year-over-year, to \$6.8 billion
- Third quarter 2024 operating expenses, excluding fuel and oil expense, special items, and profitsharing1, increased 14.3 percent, year-over-year
- Third quarter 2024 CASM-X increased 11.6 percent, year-over-year within the Company's previous guidance range

The Company's third quarter CASM-X increase came in at the better end of its previous expected range. The Company continues to take urgent steps to control costs, including offering voluntary time off programs and controlling hiring to address overstaffing. The Company also continues to expect savings from its cost plan announced last month to ramp up over the next three years to reach over \$500 million in run rate cost savings in 2027.

The Company anticipates fourth quarter 2024 CASM-X to increase in the range of 11 percent to 13 percent, year-over-year, as cost pressures continue, particularly from new labor contracts. Fourth quarter CASM-X is further pressured by a 4 percent reduction in year-over-year capacity, as well as just over one-half point of unit cost headwind from flight cancellations associated with Hurricane Milton.

The Company continues to estimate its full year 2024 effective tax rate to be approximately 24 percent.

Capacity, Fleet, and Capital Spending:



- Third quarter 2024 capacity increased 2.4 percent, year-over-year in line with the Company's previous guidance
- The Company received nine -8 aircraft and retired 15 aircraft (14 -700 aircraft and one -800 aircraft) in third quarter 2024, ending the quarter with 811 aircraft
- Third quarter 2024 capital expenditures were \$517 million, driven primarily by aircraft-related capital spending, as well as technology, facilities, and operational investments

Given the Company's ongoing discussions with Boeing and expected aircraft delivery delays, the Company continues to plan for approximately 20 -8 aircraft deliveries in 2024, which differs from its contractual order book displayed in the table below. The Company has also chosen to retire six additional aircraft in 2024, bringing total aircraft retirements for the year to approximately 41 (37 -700s and four -800s), resulting in a fleet of roughly 796 aircraft at year-end 2024.

The Company's flight schedule is published for sale through June 4, 2025. The Company estimates fourth quarter 2024 capacity to decrease approximately 4 percent and first quarter 2025 capacity to decrease in the range of 1 percent to 3 percent, both year-over-year. The Company continues to expect annual capacity growth in 2025, 2026, and 2027 to be in the 1 percent to 2 percent range, on a year-over-year basis, funded through tactical initiatives of improving aircraft turn time and launching redeye flights.

The Company now estimates its 2024 capital spending to be roughly \$2.1 billion, which includes approximately \$825 million in aircraft capital spending, assuming approximately 20 -8 aircraft deliveries in 2024. The reduction from prior guidance of approximately \$2.5 billion is primarily due to changes in expectations of future aircraft delivery timing as Boeing delivery delays persist into 2025. The Company and Boeing continue to have ongoing discussions regarding the financial impacts to the Company as a result of aircraft delivery delays.

Since the previous financial results released on July 25, 2024, the Company exercised nine -7 options for delivery in 2025, one -7 option for delivery in 2026, and converted nine 2025 -7 firm orders into 2025 -8 firm orders. The following tables provide further information regarding the Company's contractual order book and compare its contractual order book as of October 24, 2024, with its previous order book as of July 25, 2024. The contractual order book as of October 24, 2024 does not include the impact of delivery delays and is subject to change based on ongoing discussions with Boeing and subject to their production capability.

Current 737 Contractual Order Book as of October 24, 2024:



		The Boeing Company	<u> </u>	
	-7 Firm Orders	-8 Firm Orders	-7 or -8 Options	Total
2024	27	58	1000 I	85
2025	40	30	3	73
2026	60		26	86
2027	19	46	25	90
2028	15	50	25	90
2029	38	34	18	90
2030	45		45	90
2031	45	_	45	90
	289	(a) 218	(b) 187	694

⁽a) The delivery timing for the -7 is dependent on the FAA issuing required certifications and approvals to Boeing and the Company. The FAA will ultimately determine the timing of the -7 certification and entry into service, and the Company therefore offers no assurances that current estimations and timelines are correct.

Previous 737 Order Book as of July 25, 2024 (a):

	8	The Boeing Company		
	-7 Firm Orders	-8 Firm Orders	-7 or -8 Options	Total
2024	27	58	_	85
2025	40	21	12	73
2026	59	_	27	86
2027	19	46	25	90
2028	15	50	25	90
2029	38	34	18	90
2030	45	_	45	90
2031	45		45	90
	288	209	197	694

⁽a) The 'Previous 737 Order Book' is for reference and comparative purposes only. It should not be relied upon. See 'Current 737 Contractual Order Book' for the Company's current aircraft order book.

Liquidity and Capital Deployment:

- The Company ended third quarter 2024 with \$9.4 billion in cash and cash equivalents and
- short-term investments, and a fully available revolving credit line of \$1.0 billion
- The Company continues to have a large base of unencumbered assets with a net book value of approximately \$17.1 billion, including \$14.2 billion in aircraft value and \$2.9 billion in non-aircraft assets such as spare engines, ground equipment, and real estate
- The Company had a net cash position of \$1.4 billion, and adjusted debt to invested capital ("leverage") 8 of 46 percent as of September 30, 2024
- The Company has returned \$431 million to its Shareholders through the payment of dividends year-to-date as of September 30, 2024
- Under the \$2.5 billion share repurchase program authorized by the Company's Board of Directors in September 2024, the Company intends to launch an initial \$250 million accelerated share repurchase program soon ("fourth quarter 2024 ASR program").

⁽b) The Company has flexibility to designate firm orders or options as -7s or -8s, upon written advance notification as stated in the contract.

⁽c) Includes 19 -8 deliveries received year-to-date through September 30, 2024. Given the Company's continued discussions with Boeing and expected aircraft delivery delays, the Company continues to plan for approximately 20 -8 aircraft deliveries in 2024.



- Subsequent to the launch of the fourth quarter 2024 ASR program, the Company will have \$2.25 billion remaining under the recently authorized \$2.5 billion share repurchase program
- The Company paid \$11 million during third quarter 2024 to retire debt and finance lease obligations, including \$5 million in principal related to lease return and lease buyout transactions and \$6 million in scheduled lease payments

Awards and Recognitions:

- Ranked on The Wall Street Journal's Best Managed Companies list
- The Southwest Rapid Rewards® Premier and Priority Credit Cards, issued by Chase, were named the top two Co-Branded Airline Credit Cards for Customer Satisfaction in the J.D. Power 2024 U.S. Credit Card Satisfaction Study9
- Named a Best Place to Work for Disability Inclusion after achieving a top score on Disability:IN's 2024 Disability Equality Index
- The Southwest Airlines Repurpose with Purpose program won the Changemakers Award in the People & Community Category at the 2024 Skift IDEA Awards
- Recognized by the Denver Business Journal as a 2024 Partner in Philanthropy recipient
- Achieved Qurator certification, the official mark of excellence for Hawai'i-based and operating businesses, from the Hawai'i Tourism Authority (HTA)

Environmental, Social, and Governance ("ESG"):

- SAFFiRE Renewables, a part of the Southwest Airlines Renewable Ventures investment portfolio, broke ground on its pilot plant at Conestoga Energy's Arkalon Energy facility in Liberal, Kansas. This marks a significant step in SAFFiRE's journey to transform corn stover into an abundant low carbon feedstock for sustainable aviation fuel
- Signed a memorandum of understanding with Archer Aviation to develop operational plans for electric air taxi networks utilizing Archer's eVTOL aircraft at California airports where Southwest operates
- Celebrated Disability Pride Month throughout July 2024, recognizing people with disabilities and their contributions to society
- Announced a partnership with the National Park Foundation, the official charitable partner of the National Park Service dedicated to protecting and enhancing America's national parks for present and future generations



- Celebrated the contributions and influence of Hispanic Americans throughout Hispanic Heritage Month
- Visit southwest.com/citizenship for details about the Company's ongoing ESG efforts

Supplemental Financial Information:

The Company will provide additional details on progress against initiative development and expected financial results, including a scorecard. This will be available on the Investor Relations website at https://www.southwestairlinesinvestorrelations.com.

Conference Call:

The Company will discuss its third quarter 2024 results on a conference call at 12:30 p.m. Eastern Time today. To listen to a live broadcast of the conference call, please go to https://www.southwestairlinesinvestorrelations.com.

Footnotes

¹See Note Regarding Use of Non-GAAP Financial Measures for additional information on special items. In addition, information regarding special items and economic results is included in the accompanying table Reconciliation of Reported Amounts to Non-GAAP Measures (also referred to as "excluding special items").

²Includes \$9.4 billion in cash and cash equivalents and short-term investments, and a fully available revolving credit line of \$1.0 billion.

³Return on invested capital ("ROIC"). See Note Regarding Use of Non-GAAP Financial Measures for additional information on ROIC. In addition, information regarding ROIC and economic results is included in the accompanying table Non-GAAP Return on Invested Capital (ROIC).

⁴Based on the Company's existing fuel derivative contracts and market prices as of October 16, 2024, fourth quarter and full year 2024 economic fuel costs per gallon are estimated to be in the range of \$2.25 to \$2.35 and \$2.60 to \$2.70, respectively. Economic fuel cost projections do not reflect the potential impact of special items because the Company cannot reliably predict or estimate the hedge accounting impact associated with the volatility of the energy markets, or the impact to its financial statements in future periods. Accordingly, the Company believes a reconciliation of non-GAAP financial measures to the equivalent GAAP financial measures for projected results is not meaningful or available without unreasonable effort. See Note Regarding Use of Non-GAAP Financial Measures.



⁵Projections do not reflect the potential impact of fuel and oil expense, special items, and profitsharing because the Company cannot reliably predict or estimate those items or expenses or their impact to its financial statements in future periods, especially considering the significant volatility of the fuel and oil expense line item. Accordingly, the Company believes a reconciliation of non-GAAP financial measures to the equivalent GAAP financial measures for these projected results is not meaningful or available without unreasonable effort.

⁶The Company's maximum fuel hedged percentage is calculated using the maximum number of gallons that are covered by derivative contracts divided by the Company's estimate of total fuel gallons to be consumed for each respective period. The Company's maximum number of gallons that are covered by derivative contracts may be at different strike prices and at strike prices materially higher than the current market prices. The volume of gallons covered by derivative contracts that are ultimately exercised in any given period may vary significantly from the volumes used to calculate the Company's maximum fuel hedged percentages, as market prices and the Company's fuel consumption fluctuate.

⁷Net cash position is calculated as the sum of cash and cash equivalents and short-term investments, less the sum of short-term and long-term debt.

⁸See Note Regarding Use of Non-GAAP Financial Measures for an explanation of the Company's leverage calculation.

⁹Southwest Rapid Rewards Premier Card, issued by J.P. Morgan Chase Bank, N.A., received the highest score in the Airline Co-Brand Credit Cards segment of the J.D. Power 2024 U.S. Credit Card Satisfaction Study. This study profiles the experiences of customers from the largest credit card issuers. Visit jdpower.com/awards for more details.

Cautionary Statement Regarding Forward-Looking Statements

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Specific forward-looking statements include, without limitation, statements related to (i) the Company's planned shareholder returns; (ii) the Company's initiatives, strategic priorities and focus areas, goals, and opportunities, including with respect to returning to strong financial performance, creating shareholder value, restoring margins, shareholder returns, improved operational efficiency, capital allocation, Customer Experience enhancements, and improved return on invested capital; (iii) the Company's financial and operational outlook, expectations, goals, plans, and projected results of operations, including with respect to its initiatives, and including factors and assumptions underlying the Company's expectations and projections; (iv) the Company's plans and expectations with respect to its network, its capacity, its network optimization efforts, its network plan, and capacity and network adjustments, and including factors and assumptions underlying the Company's expectations and projections; (v) the Company's

expectations with respect to fuel costs, hedging gains, and fuel efficiency, and the Company's related management of risks associated with changing jet fuel prices, including factors underlying the Company's expectations: (vi) the Company's plans, estimates, and assumptions related to repayment of debt obligations, interest expense, effective tax rate, and capital spending, including factors and assumptions underlying the Company's expectations and projections; (vii) the Company's fleet plans and expectations, including with respect to fleet utilization, fleet modernization, flexibility, and expected fleet deliveries and retirements, and including factors and assumptions underlying the Company's plans and expectations; (viii) the Company's plans and expectations with respect to marketing and distribution evolution and its continued efforts to advance revenue management techniques; (ix) the Company's labor plans and expectations, including the Company's hiring and headcount plans and expectations; and (x) the Company's plans and expectations with respect to redeve flying and reducing turn times. These forward-looking statements are based on the Company's current estimates, intentions, beliefs, expectations, goals, strategies, and projections for the future and are not guarantees of future performance. Forward-looking statements involve risks, uncertainties, assumptions, and other factors that are difficult to predict and that could cause actual results to vary materially from those expressed in or indicated by them. Factors include, among others, the impact of fears or actual outbreaks of diseases, extreme or severe weather and natural disasters, actions of competitors (including, without limitation, pricing, scheduling, capacity, and network decisions, and consolidation and alliance activities), consumer perception, economic conditions, banking conditions, fears or actual acts of terrorism or war, sociodemographic trends, and other factors beyond the Company's control, on consumer behavior and the Company's results of operations and business decisions, plans, strategies, and results; (ii) the Company's ability to timely and effectively implement, transition, operate, and maintain the necessary information technology systems and infrastructure to support its operations and initiatives, including with respect to revenue management and assigned and premium seating; (iii) the cost and effects of the actions of activist shareholders; (iv) the Company's ability to obtain and maintain adequate infrastructure and equipment to support its operations and initiatives; (v) the impact of fuel price changes, fuel price volatility, volatility of commodities used by the Company for hedging jet fuel, and any changes to the Company's fuel hedging strategies and positions, on the Company's business plans and results of operations; (vi) the Company's dependence on The Boeing Company ("Boeing") and Boeing suppliers with respect to the Company's aircraft deliveries, Boeing MAX 7 aircraft certifications, fleet and capacity plans, operations, maintenance, strategies, and goals; (vii) the Company's dependence on the Federal Aviation Administration with respect to safety approvals for the new cabin layout and the certification of the Boeing MAX 7 aircraft; (viii) the Company's dependence on other third parties, in particular with respect to its technology plans, its plans and expectations related to revenue management, operational reliability, fuel supply, maintenance, Global Distribution Systems, environmental sustainability, and the impact on the Company's operations and results of operations of any third party delays or nonperformance; (ix) the Company's ability to



timely and effectively prioritize its initiatives and focus areas and related expenditures; (x) the impact of labor matters on the Company's business decisions, plans, strategies, and results; (xi) the impact of governmental regulations and other governmental actions on the Company's business plans, results, and operations; (xii) the Company's dependence on its workforce, including its ability to employ and retain sufficient numbers of qualified Employees with appropriate skills and expertise to effectively and efficiently maintain its operations and execute the Company's plans, strategies, and initiatives; (xiii) the emergence of additional costs or effects associated with the cancelled flights in December 2022, including litigation, government investigation and actions, and internal actions; and (xiv) other factors, as described in the Company's filings with the Securities and Exchange Commission, including the detailed factors discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, and in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2024.

(in millions, except per share amounts)										
armatana)		hrau mre							1000	
		Septem				September 30,				
	Septemb				Parrent	-	- apoen	nber 30,		Parren
		2024	- :	2023	Charge		2024		2023	Charg
OPERATING REVENUES:										
Passenger	\$	6.250	8	5.912	5.7	\$	18.673	8	17.426	7.2
Freight.		43		44	(2.3)		131		131	_
Other		577		569	1.4		1.749		1.711	22
Total operating revenues		6,870		6,525	5.3		20,553		19,268	6.7
OPERATING EXPENSES:										
Salarios, wages, and benefits		3.070		2.728	12.5		9.010		7.991	12.8
Fuel and oil		1,417		1,564	(9.4)		4,548		4,514	0.8
Maintenance materials and receins		335		326	2.8		1.046		836	25.1
Landing foce and airport rentals		403		457	7.9		1,468		1,324	10.9
Depreciation and amortization		438		375	16.8		1.250		1,107	12.9
Other operating expenses		1,079		958	12.6	10	3,188		2,868	11.2
Total cooratino orponaes	Ξ	6.832	Ξ	6,408	6.6	Ξ	20,510	Ξ	18,640	10.0
OPERATING INCOME		38		117	(67.5)		43		628	/93.2
OTHER EXPENSES INCOME:										
Interest expense		63		63	-		191		193	(1.0)
Capitalized interest		150		(4)	125.0		(24)		(15)	60.0
Interest income		(121)		(158)	(22.4)		(392)		(425)	(7.8)
Other (gains) losses, not	_	16	_	(23)	n.n.	_	(1)	_	(44)	697.7
Total other income	_	(51)	9	(120)	(57.5)	-	(226)	_	(291)	(22.3
INCOME BEFORE INCOME TAXES		89		237	(62.4)		269		919	(70.7
PROVISION FOR INCOME TAXES	_	22	_	44	(50.0)	_	65	_	202	057.B
NET INCOME	\$	67	5	193	(65.3)	\$	204	\$	717	(71.5)
NET INCOME PER SHARE:										
Basic	\$	0.11	\$	0.32	(65.6)	Ś	0.34	ŝ	1.20	(71.7
District	\$	0.11	\$	0.31	(64.5)	\$	0.34	\$	1.15	(70.4
WEICHTED AVERAGE SHARES OUTSTANDING:										
Barro		200		596	0.5		208		595	0.5
Distract		601		640	(8.1)		643		639	0.6

Southwest Airlines Co.
Reconciliation of Reported Amounts to Non-GAAP Financial Measures (excluding special items) (See Note Regarding Use of Non-GAAP Financial Measures)
(in millions, except per share and per ASM amounts/junaudited)

	11	hree mor								
	_	Septem	iber	30,	Percent	_	Septem	ĊΨ	30,	Percent
		2024	_	2023	Change	_	2024	_	2023	
Fuel and oil expense, unhedged	\$	1,409	\$	1,616		\$	4,500	\$	4,608	
Add: Premium cost of fuel contracts designated as hodges		34		30			114		91	
Deduct: Fuel hedge gains included in Fuel and oil expense, not	_	(26)		(82)		_	(66)		(185)	
Fuel and oil expense, as reported	\$	1,417	\$	1,564	(9.4)	\$	4,548	\$	4,514	8.0
Add (Deduct): Fuel hedge contracts setting in the current period, but for which (gains) losses were reclassified from ACCS.		14		(11)		177	14	•	(12)	
Add: Premium cost of fuel contracts not designated as hedges		5		-			5	1	-	
Fuel and oil expense, excluding special items (economic)	\$	1,438	\$	1,553	(7.5)	\$	4,567	\$	4,502	1.4
lotal operating expenses, net, as reported		6.832		6.408			20.510	8	18.640	
Deduct: Labor contract adjustment (a)	•		-	(96)		•	(9)	-	(180)	
Add (Deduct): First hedge contracts setting in the current period, but for which (gains) losses were noticestified from AOCII.		14		(11)			14		(12)	
Add: Premium cost of fuel contracts not		1-		[11]			1-		(12)	
dosignated as hodges		5		_			5			
Deduct: Litigation settlements		_		-			(7)		(12)	
Deduct: Professional advisory fees		(13)		-			(20)		-	
lotal operating expenses, excluding special stame	\$	6,838	8	6,301	8.5	\$	20,403	8	18,436	11.2
Deduct: Fuel and oil expense, excluding special items (economic)	_	(1,438)		(1,553)			(4,567)	_	(4,502)	
Operating expenses, excluding huel and oil expense and apecial items	\$	5,402	s	4,748	13.8	\$	15,926	\$	13,934	14.3
Deduct: Subbooks expense	_	(18)	_	(38)		_	(49)	_	(158)	
Operating expenses, excluding huel and oil expense, special items, and probblecopy.	\$	5,384	\$	4,710	14.3	\$	15,877	s	13,776	15.3
Operating income, as reported	\$	38	s	117		Ś	43	8	628	
Add: Labor contract adjustment (a)		_		96			9		180	
Add (Deduct): Fuel hodge contracts settling in the current period, but for which (gains) losses were reclassified from AOCI		(14)		11			(14)		12	
Deduct: Premium cost of fuel contracts not designated as hedges		(5)		2			(5)		_	
Add: Litigation settlements				-			7		12	
Add: Professional advisory fees		13		_			20		_	
Operating income, excluding special items	s	32	S	224	(85.7)	Ś	60	S	832	(92.8)
Other (game) losses, net, as reported	s	16	\$	(23)			m	8	(44)	
Add (Deduct): Mark-to-market impact from fuel contracts settling in future periods		(25)		33			(31)		26	

	Ih	ree mor Septem	-		Percent	N	ne mon Septem	-		Parcent
	- 2	U24	- :	2023	Change	7	20/24		2023	Change
Deduct: Premium cost of fuel contracts not designated as hedges		(5)		_			(5)		_	
Add: Unrealized mark-to-market adjustment on available for sale securities		_		-			_		4	
Other (game) losses, net, excluding special items	\$	(18)	s	10	n.m.	s	(37)	\$	(14)	164.3
Income before income taxes, as reported	4	89		237			289	8	919	
Add: Labor contract adjustment (a)	•	-	_	96		•	9		180	
Add (Deduct): Fixel hodge contracts setting in the current period, but for which (gains) losses were										
reclassified from AOCI		(14)		- 11			(14)		12	
Add (Deduct): Mark-to-market impact from fuel contracts setting in future periods		29		(33)			31		(26)	
Add: Litigation settlements		_		-			7		12	
Add: Professional advisory fees		13		-			20		-	
Deduct: Unrealized mark-to-market adjustment on available for sale securities			_	_					(4)	
Income before income taxes, excluding whereal dema	\$	117	\$	311	(62.4)	\$	322	S	1,093	(70.5)
Provision for income taxes, as reported	ś	22	s	44		s	65	s	202	
Add: Not income tax impact of fuel and special				-						
itoms (b)	_	В	_	27		_	16	_	56	
Provision for income taxes, net, excluding several deriva-	\$	28	8	71	(60.6)	\$	81	s	257	(68.5)
Net income, as reported	Ś	67	8	193		Ś	204	ŝ	717	
Add: Labor contract adjustment (a)		_		96			9		180	
Add (Deduct): Fuel hodge contracts settling in the current period, but for which (gains) losses were reclassified from ACICS.		(14)		11			(14)		12	
Add (Deduct): Mark-to-market impact from fuel										
contracts settling in future periods		29		(33)			31		(26)	
Add: Litigation settlements				_			7		12	
Add: Professional advisory fees		13		_			20		_	
Deduct: Unrealized mark-to-market adjustment on available for sale securities		_		24			_		(4)	
Deduct: Not income tax impact of special items (b)		(6)		(27)			(16)		(55)	
Net income, excluding special items	\$	29	8	240	(62.9)	=	241	8	838	(71.2)
Net income per share, driuted, as reported	s	0.11	s	0.31		s	0.34	s	1.15	
Add: Impact of special items		0.01		0.14			0.06		0.29	
Add (Deduct): Not impact of not income above from fuel contracts divided by dilutive shares		0.02		(0.03)			0.03		(0.02)	
Deduct: Not income tax impact of special items (b)		_		(0.04)			(0.03)		(0.09)	
Add: GAAP to Non-GAAP diluted weighted average shares difference (c)	ś	0.01	s			s	_	s	_	

	Ihree months ended September 30, Porcent		N	Percent						
	- 2	024	_ :	1023	Change	_	2024		2023	Change
Net income per share, diluted, excluding special ritems	\$	0.15	\$	0.38	(60.5)	\$	0.40	s	1.33	(69.9)
Operating expenses per ASM (cents)		15.11	£	14.51		¢	15.34		14.93	
Deduct: Impact of special items		(0.03)		(0.24)			(0.03)		(0.16)	
Deduct: Fuel and oil expense divided by ASMs		(3.14)		(3.52)			(3.40)		(3.61)	
Deduct: Bealtabases expense divided by ASMs	_	(0.03)	_	(0.08)		_	(0.04)	_	(0.12)	
Operating expenses per ASM, excluding Fuel and oil expense, special items, and popital separation for the control of the con		11.91	¢	10.67	11.6		11.87		11.04	7.5

(a) Represents incremental expense associated with contract reflection because for various workproups milled to additional comparisation for services performed by Employees quited of the applicable friend period. See the Note Regarding Use of Non-GAAP Financial Measures for further information.

(b) Tax amounts for each infordibular special form are calculated at the Company's effective rate for the applicable period and totaled in this time form.

(c) Adjustment related to GAAP and Non-GAAP dised weighted average shares difference due to the Convertible Notes being anti-distrive for GAAP but district for Non-GAAP for the three months ended September 30, 2024.



Comparative Consolidated Operating Statistics

(unaudited)

Relevant comparative operating statistics for the three and nine months ended September 30, 2024 and 2023 are included below. The Company provides these operating statistics because they are commonly used in the airline industry and, as such, allow readers to compare the Company's performance against its results for the prior year period, as well as against the performance of the Company's peers.

	Three mo			2000		Nine mon			
	Sapta 3334	rebe	2023	Percent	-	Saptem 2024	ber	2023	Parcess
					_		_		_
Revenue seasonoers carried (990s)	35.546		35.349	0.5		105,897		101.296	4.5
Englaned passengers (866s)	44,711		44,598	0.3		132,875		127,050	4.6
Revenue passencer miles (RPMs) (in millions) (s)	36.735		35.624	3.1		100.944		100.676	7.3
Available sest miles (ASMs) (in millions) (b)	45,219		44,189	2.6		133,717		124,819	7.1
Load factor (c)	01.1	*	80.7 %	0.5 pts.		00.0 %		80.7 %	0.1 pts.
Average length of passenger haul (miles)	1,034		1,000	2.6		1,000		994	2.6
Average aircraft stage length (mäns)	779		735	4.0		763		726	5.1
Trips flows	364,689		374,625	(2.0)	- 1	,090,337	-5	,074,136	1.5
Seate flows (866s) (d)	50.119		59.494	(2.3)		173,588		170.116	2.0
Seate per trip (n)	159.4		159.7	0.4		159.2		1584	0.5
Average consenger five	5 175.97	5	167.24	5.2	5	176.34	5	172.00	2.5
Passenger revenue pieté per RPM (cercs) (5)	17.01		16.00	2.5		17.35		17.31	(0.2)
RASM (portal (s)	15.19		14.77	2.6		15.37		15.44	(0.5)
PRASM (ceres) (h)	13.62		13.38	9.9		12.96		13.99	_
CASM (conta) Si	15.11		14.51	4.1		15.34		14.93	2.7
CASM, excluding Fuel and oil expense (certs)	11.97		10.67	9.1		11.94		11.32	5.5
CASM excluding special items (cents)	15.12		14.27	6.0		15.33		14.77	3.8
CASIM, excluding Fuel and oil expense and special items (certs)	11.95		10.75	11.2		11.91		11.16	6.7
CASM, excluding Fuel and oil expense, special terms, and proceeding superse (conto)	11.91		10.67	11.6		11.07		11.04	7.5
Fuel costs per gallon, including fixel tax (unhedged)	\$ 2.50	5	2.89	(13.5)	5	2.79	\$	2.91	(7.2)
Fuel costs per collon, including fuel tax	5 2.52	5	2.80	(10.0)	5	2.73	5	2.85	(4.2)
Fuel costs per gallon, including fuel tax (economic)	\$ 2.55	9	2.78	(8.3)	5	2.74	\$	2.85	(3.9)
Fuel consumed, in pallons in Worsh	560		557	0.9		1.663		1.578	5.4
Active fultime equivalent Employees	73,463		74,181	(1.0)		73,463		74,181	(1.0)
Alternitive and of period (ii) (a) A revenue passing passenger flows	att one mis. A	ing p	8:17 rformed to ou	(0.7) "roffic," wi	lith	844 is a measure	s of	8:17 demand for	(0.7) a giosa

period.
(b) An available sees mile is one sest (empty or full) flows one mile. Also referred to as "capacity," which is a measure of the space available to

percent (b) An available sees trills is one sest (respt) or fulf) flows one trills. Also referred to as "capacity," which is a measure of the space available to carry paramagers as graphic period.

(c) Revenue passenger roles of kide by avoilable assi trillos.

(d) Revenue passenger roles of kide by avoilable assi trillos.

(d) Revenue passenger roles of kide by avoilable assi trillos.

(d) Revenue passenger roles of kide by avoilable assi trillos.

(d) Revenue passenger roles of kide by avoilable assi trillos.

(e) Revenue passenger roles of kide passenger roles avoilable by aircraft type multiplied by the cost tigs flown by the same aircraft type during a versue per trillos. Also referred to as "yield," this is the average cast paid by a paying passenger to 8p one male, which is a measure of revenue production and force.

(g) RASIR (unit revenue) - Operating revenue yield par ASIR, calculated as operating revenue divided by available sear miles. Also referred to as "operating are transaus," in is a measure of popular production based on the total revealable sear miles.

Also referred to as "passenger unit revenue" - Passenger measure piritiper ASIR, calculated as passenger avoince divided by available sear miles.

Also referred to as "passenger unit revenue" - Passenger measure production based on the total available sear miles.

Also referred to cast a "Operating assence per ASIR, calculated as operating asparators divided by sealable one miles sear miles.

Also referred to cast a "Operating assence per ASIR, calculated as operating asparators divided by sealable one miles.

Also referred to cast a "Operating assence per ASIR, calculated as operating asparators divided by sealable one miles and miles."

Also referred to cast a "Operating assence per ASIR, calculated as operating asparators divided by sealable one miles and miles."

Also referred to cast a "Operating assence per ASIR, calculated as operating asparators divided by sealable one miles and miles."



Southwest Airlines Co.
Non-GAAP Return on Invested Capital (ROIC)
(See Note Regarding Use of Non-GAAP Financial Measures)
(In millions)
(unaudited)

Iwelve	months ended
Septer	mber 30, 2024
\$	(361)
	9
	364
	(14)
	20
	107
	7
\$	122
10	128
\$	250
	24.3 % (d)
\$	189
s	8,005
	10.528
	910
s	19.443
3/2	(39)
Ś	19.494
	13 %
	Supple \$ \$ \$ \$ \$

Non-GAAP RCRC, wher-bax (CIU)

1.8 %

(a) Not adjustment related to presumption that all elected in fleet are covered (i.e., the impact of eleminating sincest rent expense and replacing with estimated depreciation expense for those same aircraft). The Company makes this adjustment to enhance companiethly to other entires that have different capital structures by etilizing alternative financing decisions.

(ii) Calculated as an average of the five receiv recent quarter and balances or entersing explanters. The Not present value of aircraft operating leases represents the assumption that all sircraft in the Company's fleet are owned, so it reflects the nameling contracted commitments discounted at the Company's estimated incremental benowing rate as of the time each individual leases was sircraft.

individual lease was signed.

(c) The Equity adjustment in the denominator adjusts for the cumulative impacts, in Accumulated other comprehensive income and Returned elemings, of gains and/or lesses that will settle in future periods, including these associated with the Company's foul hedges. The current period impact of these gains and/or losses is reflected in the Net impact from fuel contracts in the numericalist.

narraneous. (4) The GAAP below month noting tax rate as of September 30, 2004, was (186.0) percent, and the Non-GAAP below month rolling tax rate was 24.3 percent. The GAAP weeks month rolling tax rate was 28.3 percent. The GAAP weeks month rolling tax rate as of September 30, 2004 is negative primarily due to the Company's persian book less for the below months ended September 30, 2004. See Note Regarding Use of Non-GAAP Pinancial Measures for additional information.



Southwest Airlines Co. Condenced Consolidated Balance Sheet (in millions) (unaudited)

	Septen	Decem	bor 31, 2023	
ARREIR			į.	
Current assets:				
Cosh and cosh omissionts	*	24 MIN	6	0.288
Short-term investments		879		2.186
Accounts and other receivables		1 177		1 154
Inventories of parts and supplies, at cost		770		807
Prenaid evenesses and other current assets		801		520
Total current assets		11.5/30		13,955
Densety and equipment, at cost-				
Flight equipment		26,394		26,060
Count amonty and anyoment		7 955		7.460
Deposits on fight equipment purchase contracts		428		238
Asserts constructed for others		AT.		60
	_	34,864		33,818
Less allowance for description and amortization		15,001		14 443
		19,773		19.375
Conduit		970		970
Operating lease right-of-use assets		1,101		1.223
Other asserts		1.023		964
	*	34,847	8	36,487
DARK LIJES AND STOCKHOLDERS: FOULLY	-		_	
Current liabilities:				
Accounts manable	4	1 518	8	1.862
Accrued liabilities		2,006		3,606
Current execution lease liabilities		282		208
Air traffic liability		6.743		6.551
Current maturities of Innoverse date		2 930		20
Total current liabilities		13.489		12.258
Long-term debt lees current maturities		5.075		7,978
Air traffic lightity - noneurons		1 957		1 726
Deferred income taxes		2.094		2.044
Nancyment consisting lease lighting		MAN		985
Other pancyment ligitalities		933		981
Strekholders' smale-				
Common stock		888		888
Carital in excess of nar value		A 180		4 153
Retained earnings		16,178		16.297
Accumulated other commonhersion income		(37)		
Trassury stock, at cost		(10.798)		(10.823
Total stretchedders' enable		10.411		10.515
		NA HAT	0	36.457



Three months ended September 30,		Nine months ended September 30,		
2024		2023	2024	2023
5 6	T 8	193	\$ 204	\$ 717
43	8	375	1,250	1,100
	_	_	_	14
1	5	(21)	17	(14
- 1	9	57	62	214
12	3	(216)	(80)	(405
(1	2)	(35)	4	.74
(12	en .	352	(1,868)	645
(37	7)	(59)	421	750
	B)	(89)	(136)	(180
	8)	40	(28)	0
	7)	19	(60)	(15)
11	3	616	(14)	2,736
(51	71	(842)	(1.594)	(2.81)
		(8)	(26)	(2)
		(1.620)	(3.845)	(5.34)
		2,406	5,160	5.914
3.3	_	_	(25)	_
45	8	(64)	(334)	(2,268
- 0	_	- 2	IRO	0.2
1	5	13		36
		(11)		(7)
				(428
	2			
(21	U)	(213)	(437)	(468
38	1	339	(785)	
8,14	2	9,158	9,288	9,490
9,17				
	Sept 2024 \$	September 2024	September 30, 2024 2023 \$ e7 \$ 193 438 375 15 (21) 19 57 193 (216) (130 355) (130 355) (130 357) (180 459) (181 459) (181 (191 36) (191 36) 151 13 616 (517) (842) (191 2,406 428 (64) 15 13 (11) (11) (216) (213) 381 339	September 30, Septem

NOTE REGARDING USE OF NON-GAAP FINANCIAL MEASURES

The Company's unaudited Condensed Consolidated Financial Statements are prepared in accordance with accounting principles generally accepted in the United States ("GAAP"). These GAAP financial statements may include (i) unrealized noncash adjustments and reclassifications, which can be significant, as a result of accounting requirements and elections made under accounting pronouncements relating to derivative instruments and hedging and (ii) other charges and benefits the Company believes are unusual and/or infrequent in nature and thus may make comparisons to its prior or future performance difficult.

As a result, the Company also provides financial information in this release that was not prepared in accordance with GAAP and should not be considered as an alternative to the information prepared in accordance with GAAP. The Company provides supplemental non-GAAP financial information (also referred to as "excluding special items"), including results that it refers to as "economic," which the Company's management utilizes to evaluate its ongoing financial performance and the Company believes provides additional insight to investors as supplemental information to its GAAP results. The non-GAAP measures provided that relate to the Company's performance on an economic fuel cost basis include Operating expenses, non-GAAP excluding Fuel and oil expense and

profitsharing: Operating income, non-GAAP: Other (gains) losses, net, non-GAAP: Income before income taxes, non-GAAP; Provision for income taxes, net, non-GAAP; Net income, non-GAAP; Net income per share, diluted, non-GAAP; and Operating expenses per ASM, non-GAAP, excluding Fuel and oil expense and profitsharing (cents). The Company's economic Fuel and oil expense results differ from GAAP results in that they only include the actual cash settlements from fuel hedge contracts - all reflected within Fuel and oil expense in the period of settlement. Thus, Fuel and oil expense on an economic basis has historically been utilized by the Company, as well as some of the other airlines that utilize fuel hedging, as it reflects the Company's actual net cash outlays for fuel during the applicable period, inclusive of settled fuel derivative contracts. Any net premium costs paid related to option contracts that are designated as hedges are reflected as a component of Fuel and oil expense, for both GAAP and non-GAAP (including economic) purposes in the period of contract settlement. The Company believes these economic results provide further insight into the impact of the Company's fuel hedges on its operating performance and liquidity since they exclude the unrealized, noncash adjustments and reclassifications that are recorded in GAAP results in accordance with accounting guidance relating to derivative instruments, and they reflect all cash settlements related to fuel derivative contracts within Fuel and oil expense. This enables the Company's management, as well as investors and analysts, to consistently assess the Company's operating performance on a year-over-year or quarter-over-quarter basis after considering all efforts in place to manage fuel expense. However, because these measures are not determined in accordance with GAAP, such measures are susceptible to varying calculations, and not all companies calculate the measures in the same manner. As a result, the forementioned measures, as presented, may not be directly comparable to similarly titled measures presented by other companies.

Further information on (i) the Company's fuel hedging program, (ii) the requirements of accounting for derivative instruments, and (iii) the causes of hedge ineffectiveness and/or mark-to-market gains or losses from derivative instruments is included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

The Company's GAAP results in the applicable periods may include other charges or benefits that are also deemed "special items," that the Company believes make its results difficult to compare to prior periods, anticipated future periods, or industry trends. Financial measures identified as non-GAAP (or as excluding special items) have been adjusted to exclude special items. For the periods presented, in addition to the items discussed above, special items include:

 Incremental expense associated with contract ratification bonuses for various workgroups related to additional compensation for services performed by Employees outside the applicable fiscal period;

- Charges associated with tentative litigation settlements regarding certain California state meal-and-rest-break regulations for flight attendants and an arbitration award in favor of the Company's Pilots relating to a collective-bargaining matter;
- Expenses associated with incremental professional advisory fees related to activist investor activities, which were not budgeted by the Company, are not associated with the ongoing operation of the airline, and are difficult to predict in future periods;
- 4. Unrealized mark-to-market adjustment associated with certain available for sale securities; and
- 5. A charge associated with a settlement reached with the Department of Transportation as a result of the Company's December 2022 operational disruption.

Because management believes special items can distort the trends associated with the Company's ongoing performance as an airline, the Company believes that evaluation of its financial performance can be enhanced by a supplemental presentation of results that exclude the impact of special items in order to enhance consistency and comparativeness with results in prior periods that do not include such items and as a basis for evaluating operating results in future periods. The following measures are often provided, excluding special items, and utilized by the Company's management, analysts, and investors to enhance comparability of year-over-year results, as well as to industry trends: Operating expenses, non-GAAP excluding Fuel and oil expense; Operating expenses, non-GAAP excluding Fuel and oil expense and profitsharing; Operating income, non-GAAP; Other (gains) losses, net, non-GAAP; Income before income taxes, non-GAAP; Provision for income taxes, net,

non-GAAP; Net income, non-GAAP; Net income per share, diluted, non-GAAP; and Operating expenses per ASM, non-GAAP, excluding Fuel and oil expense and profitsharing (cents).

The Company has also provided its calculation of return on invested capital, which is a measure of financial performance used by management to evaluate its investment returns on capital. Return on invested capital is not a substitute for financial results as reported in accordance with GAAP and should not be utilized in place of such GAAP results. Although return on invested capital is not a measure defined by GAAP, it is calculated by the Company, in part, using non-GAAP financial measures. Those non-GAAP financial measures are utilized for the same reasons as those noted above for Net income, non-GAAP and Operating income, non-GAAP. The comparable GAAP measures include charges or benefits that are deemed "special items" that the Company believes make its results difficult to compare to prior periods, anticipated future periods, or industry trends, and the Company's profitability targets and estimates, both internally and externally, are based on non-GAAP results since "special items" cannot be reliably predicted or estimated. The Company believes non-GAAP return on invested capital is a meaningful measure because it quantifies the Company's effectiveness in generating returns relative to the capital it has invested in its business.



Although return on invested capital is commonly used as a measure of capital efficiency, definitions of return on invested capital differ; therefore, the Company is providing an explanation of its calculation for non-GAAP return on invested capital in the accompanying reconciliation in order to allow investors to compare and contrast its calculation to the calculations provided by other companies.

The Company has also provided adjusted debt, invested capital, and adjusted debt to invested capital (leverage), which are non-GAAP measures of financial performance. Management believes these supplemental measures can provide a more accurate view of the Company's leverage and risk, since they consider the Company's debt and debt-like obligation profile and capital. Leverage ratios are widely used by investors, analysts, and rating agencies in the valuation, comparison, rating, and investment recommendations of companies. Although adjusted debt, invested capital, and leverage ratios are commonly-used financial measures, definitions of each differ; therefore, the Company is providing an explanation of its calculations for non-GAAP adjusted debt and adjusted equity in the accompanying reconciliation below in order to allow investors to compare and contrast its calculations to the calculations provided by other companies. Invested capital is adjusted debt plus adjusted equity. Leverage is calculated as adjusted debt divided by invested capital.

		September 30, 2024	
(in milliona)			
Current maturities of long-term debt, as reported	8	2,930	
Long-term debt issue current meturities, as reported	34.00	5,075	
Total debt		8,005	
Add: Not present value of aircraft rentals		833	
Adjusted debt (A)	\$	8,838	
Total stockholdeni' equity, as reported	s	10,411	
Deduct: Accumulated other comprehensive income, as reported		-(37)	
Doduct: Cumulative retained earnings impact of unesalized gains (bases) associated with ineffective fuel hedge derivatives		(24	
Adjusted equity (B)	\$	10,472	
Invested capital (A+B)	\$	19,310	
Leverage: Adjusted debt to invested capital (AI(A+B))		46	

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ABOUT SOUTHWEST AIRLINES CO.

<u>Southwest Airlines Co.</u> operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 117 airports across 11 countries. Southwest took flight in



1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline ¹. By empowering its more than 72,000 People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 140 million Customers carried in 2024. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

- Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q1 2025
- 2. Fulltime-equivalent active Employees as of Sept. 30, 2025

Media Contacts:

Visit the Southwest Newsroom atswamedia.comfor multimedia assets and other Company news.

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