

Welcome Aboard! Freedom One Merchandise at Southwest: The Store

To celebrate Southwest Airlines' 50th Anniversary of giving People the freedom to fly, Southwest® unveiled Freedom One, a Boeing 737-800 emblazoned with a stylized flag of the United States of America. The specialty plane features 50 stars and 13 stripes and becomes a high-flying tribute to 50 years of Southwest Airlines service with a symbol of unwavering pride for our Nation and its heroes. It is the first Boeing 737-800 to join the airline's unique paint schemes.



Freedom One Aircraft | Photo Credit: Stephen M. Keller
Freedom One Aircraft | Photo Credit: Stephen M. Keller

Celebrate the launch of Freedom One for yourself! [Southwest: The Store](#) has new merchandise available for purchase online to commemorate Freedom On. There are lots of items to choose from—comment below and let us know which item you want most!

Items Available at Southwest: The Store:

- [Freedom One Journal with full-color cover](#)
- [Freedom One Wooden Frame](#)

- [Freedom One Structured Hat](#)
- [Freedom One Tee](#)
- [Freedom One Model 1:130](#)—pre-order yours today!
- [USA Flag Lapel Pin](#)



Join us in celebrating 50 years—check out southwest.com/50 for stories from Southwest’s history and then share stories and photos from your own travel journeys on social media using #Southwest50.

