

Colorado Avalanche Players Trade Places with Southwest Airlines Employees at Denver International Airport

Hockey players are known for flying across the ice, but do those skills transfer to prepping aircraft to take to the skies? We sure think so! This past week, Avalanche players Ross Colton and Parker Kelly, along with the Colorado Avalanche mascot, Bernie, traded their jerseys and mouthguards for safety vests and ear protection. Southwest Airlines Employees welcomed them to lend a hand with airport operations at Denver International Airport.

After our Safety brief, Bernie and the boys marshalled in the flight, helped unload bags, and took charge of boarding. Our littlest Customers were especially delighted to see Bernie giving high fives and hugs at the gate. Thanks for joining us, Av's and for spreading the LUV!

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](#).

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

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