

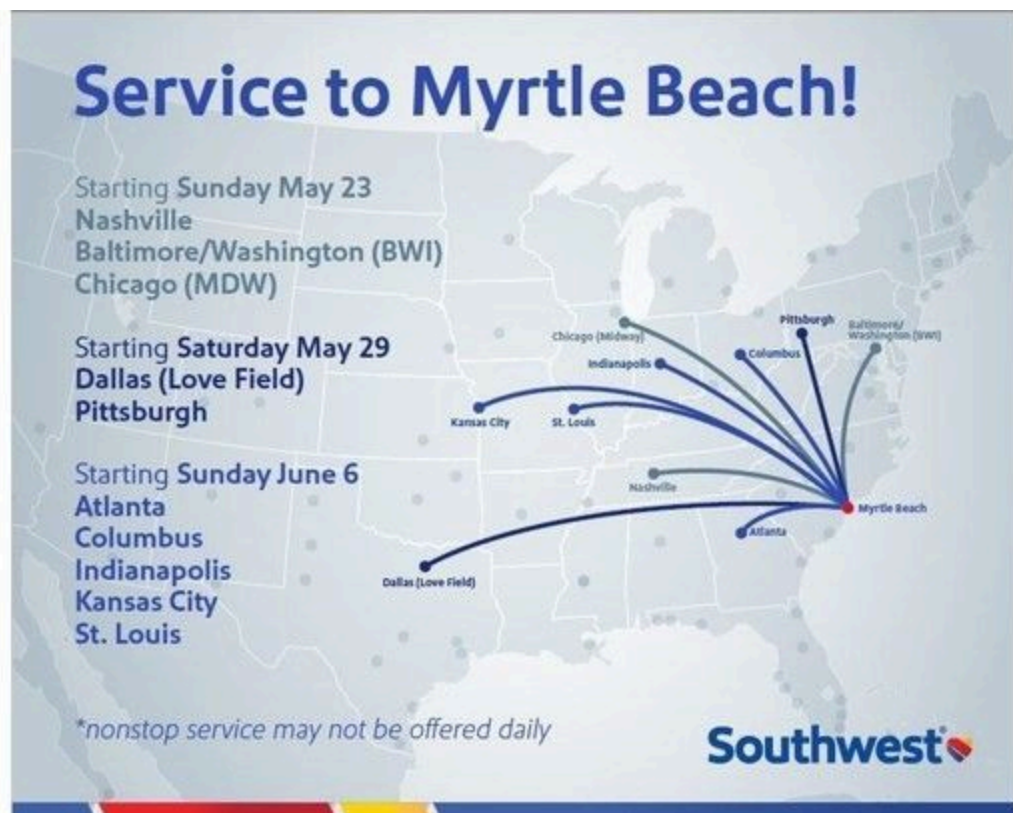
Southwest Airlines Makes our Grand Entry to the Grand Strand

During his presidency, George Washington made a visit to survey the Southern States and stayed one night in a lone tavern in a tiny community then known as Windy Hill, South Carolina. Windy Hill typically received very few visitors and they'd certainly never welcomed a visitor as prestigious as the President.

Today, that tiny community, now known as Myrtle Beach, has grown into the thriving chief city of South Carolina's "Grand Strand," a gorgeous beach-based metropolitan area with a population nearing half a million. Tourism in the area has grown a lot beyond the occasional wandering Commander-in-Chief as well: today Myrtle Beach welcomes well over 10 million visitors a year. It's easy to see why; besides the 60 miles of stunning beaches, the Grand Strand is home to boardwalks, amusement parks, museums, world-class performance halls, golf courses, shopping complexes, a stunning string of beachfront resorts, and even a pirate-themed dinner theater!



Looking forward to Myrtle Beach, S.C. service (Stephen M Keller, Southwest Airlines) But for all the great things Myrtle Beach has to offer, one thing they've never had before was Southwest's unbeatable service! That changes today when Flight #1473 arrived from Baltimore, kicking off our all-new service to Myrtle Beach International Airport (MYR). Southwest service starts today with flights to Chicago (Midway) (MDW), Nashville (BNA), and Baltimore/Washington (BWI), but over the next two weeks we will quickly ramp up our presence with additional flights to Atlanta (ATL), Columbus (CMH), Dallas (Love Field) (DAL), Indianapolis (IND), Kansas City (MCI), Pittsburgh (PIT), and St. Louis (STL). By the second week of June, we'll be flying an average of 10 flights each weekday, with 14 per day on the weekends.



Myrtle Beach is one of 17 new Stations Southwest has announced since the start of 2020. Customers are in for a good time with our legendary Hospitality, low fares, and golf bags fly free.* It seems like George Washington was quite the travel trendsetter all those years ago. Head on over to [Southwest.com](https://www.southwest.com) to book your next trip to Myrtle Beach!

*Golf bags fly free as one of two checked pieces of baggage offered to every Southwest Customer (weight and size limitations apply). First and second checked bags fly free (weight and size limitations apply).