

Putting Heart Into Action: Southwest Airlines Displays Mile High Heart During Colorado Gives Day

- Carrier donates more than \$250,000 in roundtrip air travel and monetary support to organizations focused on making Denver a great place to live and work;
- Today: Invites Denverites to visit the Downtown Denver Rink for free skating all day with special surprises and fun treats between 3 p.m. and 5 p.m. (MST).

DALLAS – Southwest Airlines Co. (NYSE: LUV) is putting its Heart into action as it gives back to the greater Denver area in recognition of Colorado Gives Day, the state’s single largest day of giving. In the spirit of the giving season, the airline is donating more than \$250,000 in domestic roundtrip air travel and monetary support to four organizations focused on improving the lives of Coloradoans: [Amp the Cause](#), [Latin American Education Foundation](#), [SistahBiz](#), and [Minds Matter Colorado](#). Each organization is receiving \$65,000 in domestic roundtrip air travel and cash donations to continue its mission-driven work that creates meaningful change across the Denver region.

“We love putting our Mile High Heart into action to serve our community and to make Colorado a better place for all,” said Lexi Muller, Community Outreach Lead for Southwest Airlines in Colorado. “We believe collaboration can advance our social impact which is why we partner with like-minded people and organizations to promote resilience and to strengthen our communities.”

During Southwest’s more than 15 years of service in Denver, the airline has invested nearly \$8 million through travel and cash contributions to nearly 2,500 organizations throughout the state. Additionally, the airline’s Colorado-based Employees have volunteered more than 62,000 hours for 1,600 organizations since 2006.

Celebrate with Free Ice Skating All Day on Colorado Gives Day

To celebrate Colorado Gives Day and highlight the airline’s Mile High Heart, Southwest is inviting everyone to visit the Downtown Denver Rink to receive complimentary skate rentals all day. Southwest, and its community partners [Amp the Cause](#), [Latin American Education Foundation](#),

[SistahBiz](#), and [Minds Matter Colorado](#), will be at the ice rink between 3 p.m. and 5 p.m. (MST) this afternoon to show skaters Southwest's famous Hospitality, surprising them with special treats and fun surprises.

Southwest is the official airline and presenting sponsor of the Downtown Denver Rink, which is located at Skyline Park. To learn more about the rink, visit winterindenver.com/rink.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 11 countries. Celebrating its 50th Anniversary in 2021, Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline¹. Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs in its history. By empowering its nearly 54,000² People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among as many as 130 million Customers carried a year. That formula for success brought industry-leading prosperity and 47 consecutive years³ of profitability for Southwest Shareholders (NYSE: LUV). Southwest continues to develop tangible steps toward an environmental sustainability goal of achieving carbon neutrality by 2050. Learn more at Southwest.com/citizenship about how Southwest Airlines leverages a unique legacy and mission to serve communities around the world.

1) U.S. Dept. of Transportation most recent reporting of domestic originating passengers boarded

2) fulltime-equivalent active Employees

3) 1972-2019 annual profitability

Media Contacts:

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passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

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