

Why the #1 Gift to Give an Entrepreneur Should Be Travel



[There's always time and place for a photo op at Instagram HQ](#)

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It's that time of the year again. You're shopping for some of the most innovative, passionate, and determined individuals in your life. Entrepreneurs are go-getters, and they understand how to achieve more and earn what they want.

So, what can you possibly gift them that will not only satiate that dreamer mentality but also help them further their goals? This holiday season, travel is the #1 gift you can purchase for the entrepreneur in your life because it can not only fulfill them personally but also professionally. Keep reading for all the reasons that a Southwest plane ticket or gift cards should be your go-to gift this year.

Why gift an entrepreneur a plane ticket

1. Personal relaxation: Even entrepreneurs can't work 365 days a year! Everyone needs the opportunity to take a few days off, and maybe your loved one or friend just needs the push to take some vacation time. Gifting them a plane ticket can be the perfect way to make it easy for them to getaway. Who can say no when the ticket is already in their hands?
2. Conference attendance: How does anyone get better at what they do? They can meet with like-minded people with diverse interests. Traveling to conferences helps to further business

ventures and strengthen their entrepreneurial spirit, but unfortunately, these types of events can be incredibly expensive to fund. Between the plane tickets, hotel rooms, meals, and more, what it takes to stay passionate in their field will end up costing them at the end of the week or weekend. With a plane ticket in hand, nothing is stopping them from discovering their next great idea.

3. Networking or business purposes: And then there's the constant need to network or meet with clients. Growing their business and closing deals doesn't necessarily happen right in their own backyard. If there's the prospect of business in New York, Washington D.C., Seattle, or Los Angeles, you can bet they're hopping on a plane. Having the means to travel easily and inexpensively is a must for a budding entrepreneur.

Why gift them a plane ticket with Southwest

So, you've decided that the plane ticket is the way to go, but there are so many airlines to fly with. How do you know which will maximize your gift? When it comes to low-cost travel, Southwest Airlines is a beloved leader in the industry. Not only can you score unbelievable deals to highly desirable locations, but you can also check two bags for free. Whether you gift your favorite entrepreneur a gift card or a ticket from Point A to Point B, you've already taken care of all their major travel essentials when they're at the airport.

Final thoughts

As you're shopping for the holidays, give the entrepreneur in your life the gift of travel. Southwest Airlines makes it easy for you to support them in their endeavors as well as in their rest and relaxation. Be sure to celebrate the entrepreneur in your life with plane tickets today!



[Flying SWA to Vegas meant all my gear flew free!](#)

About The Author:

[Joey Price](#) is an award-winning Human Resources executive, business coach, thought leader, and professor. He is the founder of [Jumpstart:HR, LLC](#), an HR Consulting Practice specifically for small businesses and startups, and host of [Business, Life, and Coffee](#), a weekly personal and professional development podcast. Joey is a recent HR Executive Magazine Top 100 HR Tech Influencer, SHRM Top 30 Under 30 award winner, one of Forbes Magazine's Kevin Kruse's Top 100 Employee Engagement Experts in the World, and frequently cited HR and Startup Thought Leader in publications such as Forbes, HR Magazine, Inc., Businessweek, AMEX Open Forum, Money Magazine, and more. Joey is also a recent Southwest Storyteller.