

# Behind the Scenes: Who Hires the Great People of Southwest Airlines?

We've always said the "secret sauce" at Southwest Airlines isn't really a secret ... it's our People! And behind every great Employee who is hired at Southwest is a member of our Talent Acquisition Team who helped them through the candidate experience.



Our Talent Acquisition Warriors work behind-the-scenes, so it's especially meaningful to share a recognition they recently received. For the third year in a row, Southwest Airlines was recognized for our exemplary candidate experience as a top honoree in the [Candidate Experience Awards](#), sponsored by The Talent Board. In the 2019 survey process, candidates rated their experience with Southwest as 7th overall and 2nd in the "Large Company" category.

- In true Southwest fashion, our Talent Acquisition folks aren't resting on their laurels. They're focused on strategic initiatives to continue to improve the candidate experience. A few examples: We have improved our time-to-hire because once you set your sights on Southwest, you can't get here fast enough!
- We have implemented a new careers site which offers a more user-friendly experience, and the opportunity to [create a profile](#) to receive job alerts specifically for you! We are providing information at your fingertips 24/7 with an automated chat capability, so you can search and receive answers to questions you might have whenever it's convenient for you.
- We continue to focus on reaching students at a younger age to inspire careers in aviation, hosting three separate "Aviation Days" for 3rd-8th graders in select locations.

- We launched Destination 225° pathway programs to lead aspiring Pilots to Southwest Airlines.

Want to experience what it's like to be a candidate at Southwest Airlines? Check out our [careers site](#) to apply today!