

The Definition of Pride

As we close out Pride Month, an observance and celebration of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, & Queer/Questioning) community, we hope you have felt encouraged to learn about the LGBTQ+ Pride experience.

Pride can mean different things to different People. For some it's a moment of reflection, for others it may be a moment of celebration. It represents resilience, belonging, and hope. But at the core, Pride represents genuinely loving yourself and being happy with who you are. At Southwest Airlines we are PROUD to foster a Culture where we embrace authenticity with civility, respect, and Hospitality.