

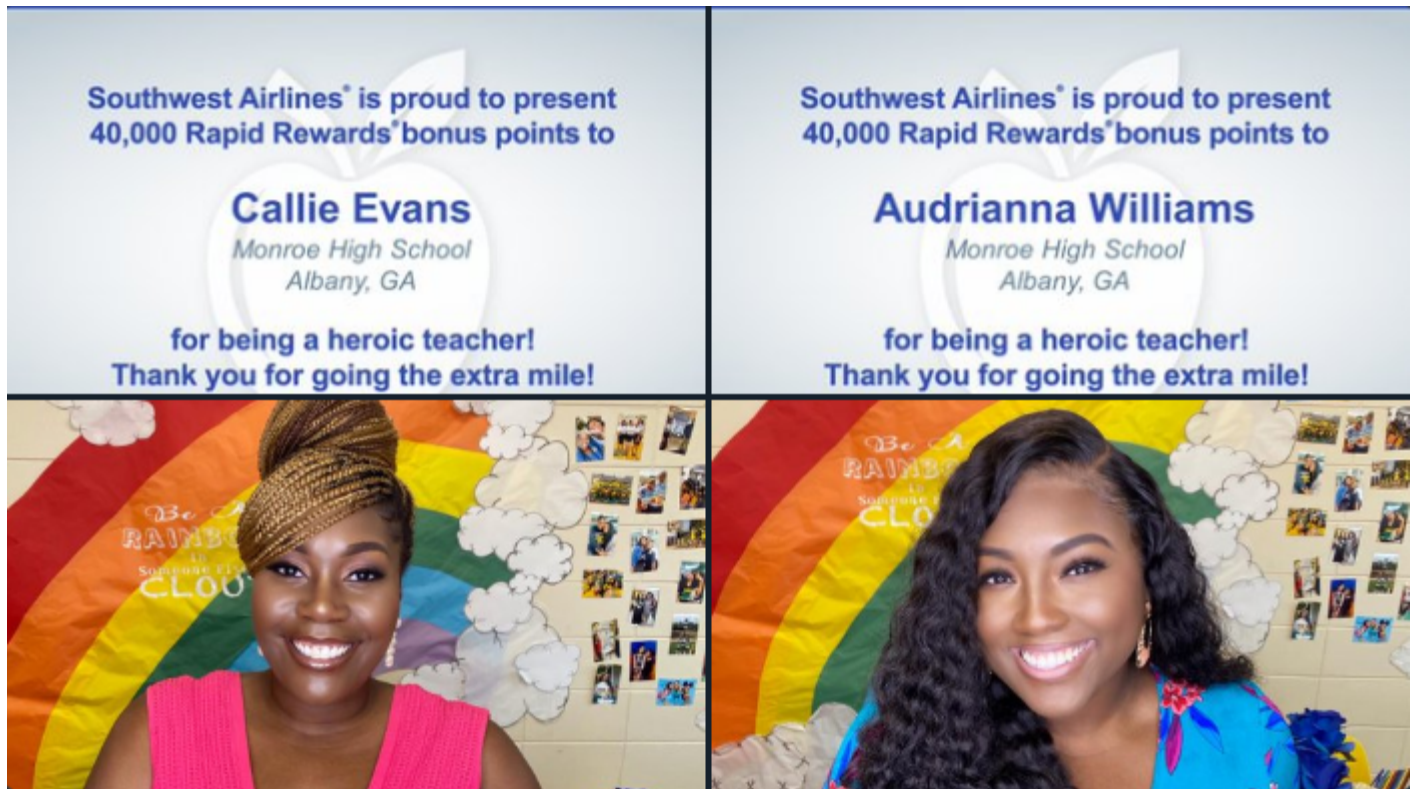
Southwest Airlines Honors Heroic Teachers For Going The Extra Mile

DALLAS—[Southwest Airlines Co.](#) (NYSE: LUV) earlier this week re-launched its well-known and much-LUVed “Wanna Get Away” campaign for fall and winter travel. Through the carrier’s [advertising](#), they are able to capture relatable “Wanna Get Away” moments and share much-needed humor with Customers, especially teachers and parents who have been placed on the front line of the pandemic.

Southwest Recognizes Heroic Teachers in Action

In this current time, teachers have even more challenges—from virtual teaching to optimizing social distancing opportunities in classrooms. Southwest is showing some LUV by recognizing some of these heroic teachers.

Callie Evans and Audrianna Williams of Monroe High School in Albany, Georgia are two of the select teachers that were presented with 40,000 Rapid Rewards’ bonus points for going the extra mile. The two teamed up to create a viral back-to-school rap to help their students adapt to the new changes.



Southwest Airlines presented teachers, Callie Evans and Audrianna Williams from Monroe High School in Albany, GA, with 40,000 Rapid Rewards' bonus points for going the extra mile.

Southwest's Adopt-A-Pilot Offers Free Online Curriculum

Through the Company's long-standing [Adopt-A-Pilot Program](#), Southwest is committed to bringing America's future leaders unique learning opportunities to inspire students to learn about aviation. The program provides materials for teachers and parents to educate students on Science, Technology, Engineering, and Math (STEM) topics and the world of aviation through games, designs, and much more.

Virtual learning can be challenging for everyone involved, so Southwest Adopt-A-Pilot program organizers created a [free virtual version](#) of the usual spring curriculum for parents and teachers, which will be updated with videos featuring Southwest Pilots, handbooks, and resources materials. Visit swa.is/lessons to learn more.



Southwest Airlines Adopt-A-Pilot hosting free online lessons for parents and teachers to do with their kids.

ABOUT SOUTHWEST AIRLINES CO

In its 50th year of service, Dallas-based [Southwest Airlines Co.](#) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network

of 103 destinations in the United States and 10 additional countries. Southwest will begin service to Steamboat Springs, Colo. on Dec. 19, 2020, and also recently announced intention to serve Palm Springs, Calif. and Miami, Fla.

The carrier issued its [Southwest® Promise](#) in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees wellbeing and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, facemask requirements for Customers and Employees, and capping the number of passengers on every flight to allow middle seats to remain open through Nov. 30, 2020. Additional details about the Southwest Promise are available at [Southwest.com/Promise](#).

Southwest coined [Transparency®](#) to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances). Southwest does not charge change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest.com/citizenship](#).

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

Media Contacts:

Visit the Southwest Newsroom at [swamedia.com](#) for multi-media assets and other Company news. Media Relations Team: 214-792-4847, option 1

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ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 119 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline¹. By empowering its more than 72,000² People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique

legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q2 2025
2. Fulltime-equivalent active Employees as of Dec. 31, 2025

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