

Cookin' Up Inspiration with New Attraction, Tiana's Bayou Adventure

In celebration of the new attraction at Walt Disney World Resort, Tiana's Bayou Adventure, Southwest Airlines flew aspiring chefs from Louisiana to embark upon a culinary adventure of a lifetime in Orlando's Walt Disney World. In partnership with Visit Orlando, New Orleans & Company, and Walt Disney World, the airline had the opportunity to whisk these young chefs away onboard a flight from New Orleans to Orlando and back after a few days of nonstop fun.

The chefs and trip chaperones were greeted in the gate area of their flight to Orlando with a classic New Orleans party, thanks to the Southwest Team in New Orleans and partners who made the trip happen. New Orleans & Company orchestrated a jazz band to parade around before departure and the students, Southwest Employees, Customers, and bystanders celebrated with a second line—just another Tuesday in the bayou state! Disney provided Mardi Gras-themed popcorn and Visit Orlando shared bright orange sunglasses with all Customers as they boarded. Southwest surprised everyone inflight with Tiana's cookbook full of creole recipes as a keepsake from the trip.

Southwest Airlines loved cooking up a good time with the chefs and Customers in the gate area and on their flights. It was an honor to host this talented group who, like Princess Tiana, is 'Almost There' in reaching their dreams.

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1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of Dec. 31, 2025

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