

Beaches For Everyone: Southwest Airlines Puts On Sale New Flights To Cozumel, Mexico, And Accelerates Timeline For Hawaii Service

[Southwest Airlines Co.](#) (NYSE: LUV) today extended the carrier's bookable flight schedule through mid-April 2020, bringing new service to beach destinations across the Southwest® map from Hawaii, to Mexico, to Turks & Caicos. This new service is included in the carrier's full flight schedule now available for booking through April 13, 2020, at [Southwest.com](#).

More to the Mayan Riviera: Fly Southwest to Cozumel!

On Saturday, March 7, 2020, subject to government approvals, Southwest will begin twice-daily service roundtrip between Houston (Hobby) and Cozumel with one-way fares from Houston as low as \$99 available for purchase today until 11:59 P.M. Pacific Time (see full terms and conditions below). Southwest has served the region for five years via Cancun International Airport, having grown to offer nonstop service in 2019 between 17 cities in the U.S. and Cancun.

"Scuba divers and beach fans long have wished to fly with us to enjoy this underwater paradise," said [Bill Tierney](#), Vice President of Marketing for Southwest. "We'll bring the world-famous Hospitality and value of Southwest to Cozumel while bringing a new beach destination within reach for our Customers, just as we've done before with service to Cancun, Puerto Vallarta, Cabo San Lucas/Los Cabos, the Caribbean, and with our growing service for the Hawaiian Islands."

More flights for Hawaii, some arriving sooner!

The carrier is adding new daily service between Sacramento and Kahului, Maui, on March 7, 2020, and will also begin flying daily between:

- Oakland, Calif. —Lihue, Kauai
- Oakland, Calif. —Kona, Island of Hawaii
- San Jose, Calif. —Lihue, Kauai
- San Jose, Calif. —Kona, Island of Hawaii

"Demand is strong for our Hawaii service and we're not just increasing those routes to daily service for our Customers, we're also moving up our timeline on two routes set to begin in January, and

instead will fly them this year," said [Adam Decaire](#), Vice President of Network Planning for Southwest. "Our flights between Sacramento and Honolulu, as well as interisland service between Honolulu and Lihue, Kauai will now begin November 10, 2019."

In celebration of new service among the Islands, Southwest is also offering interisland travel for as low as \$29 one-way** from Nov. 12, 2019 through April 8, 2020. Fares are available today through 11:59 p.m. Pacific Daylight Time on Oct. 3, 2019. Travel on these fares is valid only on certain days of the week and seats are limited. Blackout dates apply. Please see complete fare sale rules below.

Hawaii Schedule Summary (as of end of March 2020) highlighting today's announcements:

From	To
OAK (Oakland)	HNL (2 daily); OGG (2 daily); KOA (1 daily); LIH (1 daily)
SJC (San Jose, Calif.)	HNL (1 daily); OGG (1 daily); KOA (1 daily); LIH (1 daily)
SMF (Sacramento)	HNL (1 daily) OGG (1 daily)
HNL (Honolulu)	OAK (2 daily); SJC (1 daily); SMF (1 daily) Interisland: OGG, KOA, LIH, ITO (4 daily)
OGG (Kahului, Maui)	OAK (2 daily); SJC (1 daily); SMF (1 daily) Interisland: HNL (4 daily); KOA (1 daily)
KOA	Mainland (2 daily): OAK and SJC

(Kona, Island of Hawaii)	Interisland: HNL (4 daily); OGG (1 daily)
LIH (Lihue, Kauai)	Mainland (2 daily): OAK and SJC Interisland: HNL (4 daily)
ITO (Hilo, Island of Hawaii)	Interisland: HNL (4 daily)

Spring into a break with seasonal shortcuts

Also beginning March 7, 2020, the carrier will add seasonal service on Saturdays nonstop between Baltimore/Washington and Providenciales, Turks and Caicos, subject to governmental approvals.

Dedicated to Denver with More Service than Ever

This spring, Southwest will introduce new daily service between Denver and Des Moines, effective March 7, 2020, and grows an offering for Denver Customers based on travel demand. Additional flights on over 40 routes already served from Denver will give Customers more options throughout the day to reach their destinations. In March, the carrier will offer up to 235 departures a day to 65 cities nonstop, a record high for the Southwest operation at Denver International Airport.

Fly Southwest between Atlanta and Memphis

In addition, this spring, the carrier is adding new service beginning March 7, 2020, linking Atlanta and Memphis. Southwest will offer two flights a day Sundays through Fridays and one flight a day on Saturdays between the two cities.

The new flights and the carriers' full schedule of more than 4,300 flights a day are available for purchase now at [Southwest.com](https://www.southwest.com).

SOUTHWEST AIRLINES FARE SALE RULES

*One-way fares as low as \$99 fare from Houston to Cozumel: Purchase through 11:59 p.m. Pacific Daylight Time on Sept. 26, 2019. International travel at this fare is valid on Tuesdays and Wednesdays and only on nonstop service from Houston to Cozumel. Fare includes all international and U.S. imposed taxes.

**One-way fares as low as \$29 Interisland fare: Purchase through 11:59 p.m. Pacific Daylight Time on Oct. 3, 2019. Interisland travel at this fare is valid on Tuesdays and Wednesdays and only on nonstop service between Nov. 12, 2019 and Apr. 8, 2020, with the exception of blacked out dates from Nov. 22, 2019 through Dec. 2, 2019 and Dec. 19, 2019 through Jan. 6, 2020.

Additional fare sale rules that apply both to the fares from Houston to Cozumel and the Interisland fares: Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and will not be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of the week, but that's never guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to the scheduled departure. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Rapid Rewards® tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

ABOUT SOUTHWEST AIRLINES CO.

In its 49th year of service, Dallas-based [Southwest Airlines Co.](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 59,000 Employees to a Customer base topping 130 million passengers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries.

Southwest coined [Transparency](#)® to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to

offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

Book Southwest Airlines' low fares online at [Southwest Airlines](https://www.southwest.com) or by phone at 800-I-FLY-SWA.

SOURCE Southwest Airlines Co.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

Media Contacts:

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