

Southwest Launches Flexible Payment Options & Hotel Redemptions

Southwest Airlines is thrilled to introduce Cash + Points, ¹ a new flexible payment option for our Rapid Rewards[®] Members. For the first time, Southwest Rapid Rewards[®] Members can now use a combination of points (starting with as few as 1,000 points) and other eligible forms of payment to purchase Southwest[®] flights on Southwest.com/cashpluspoints.

We launched <u>several enhancements</u> to our award-winning program last year that made it easier to earn more points and achieve tier status. This year, we're continuing our commitment to lean into Customer preferences by giving you all extra flexibility to make points go further by offering new ways to use your points.

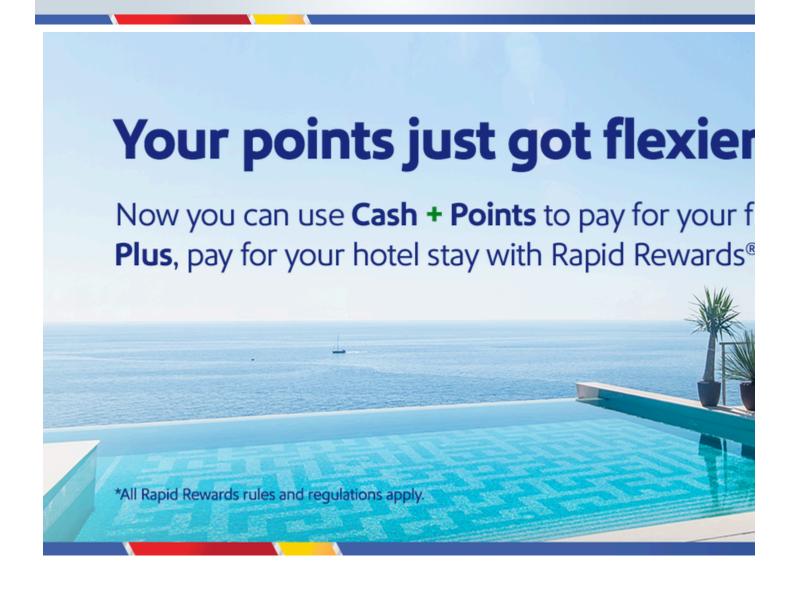
Business Travel Counts, Too!

Southwest also is launching new capabilities for Southwest Business Customers. Corporate Travel Managers can now use a combination of cash and Rapid Rewards Business points to purchase flights for their company's travel using Rapid Rewards Business points³ through swabiz.com.

From Flights to Hotels

But wait, there's more! Southwest Airlines is going the extra mile and is now offering our Rapid Rewards Members the ability to use their Rapid Rewards points for hotel stays on hotels.redeemrapidrewards.com powered by Rocket Travel by Agoda. Additionally, Members booking travel with points can choose to pay for hotel bookings using only points, or a combination of cash and points, and can benefit from competitive rates for redeeming points for flights and hotel bookings at more than 400,000 properties worldwide.





Join Rapid Rewards

The Southwest Rapid Rewards program is designed around a simple concept—to make earning reward flights faster and easier. With Rapid Rewards, every seat is a reward seat, there are no blackout dates, and points don't expire. Not a Member? No Worries! Customers can create a free account to become a Rapid Rewards Member at Southwest.com®.

Terms and Conditions

¹ Cash + Points will allow Rapid Rewards Members to combine points with other eligible forms of payment to purchase flights. Members will be presented with up to five options for Point



redemptions, starting with as few as 1,000 points. The minimum redemption option for the selected flight(s) will be presented on screen. While Members who book using Cash + Points can make changes to their reservation, Cash + Points cannot be used for any fare increase related to a modification. Cash + Points bookings will not earn Rapid Rewards points, tier qualifying points for A-List or A-List Preferred status, or Companion Pass[®] qualifying points. Flights paid for with Cash + Points will count toward a Member's qualifying one-way flights for A-List, A-List Preferred, or Companion Pass status when flown.

² All Rapid Rewards rules and regulations apply and can be found at <u>Southwest.com/rrterms</u>.

³ All Rapid Rewards Business rules and regulations apply and can be found at business. Southwest.com/Terms-and-Conditions.