

# Southwest Teams Up with Tiff's Treats to Surprise & Delight Customers with Sweet Treats

At Southwest Airlines, we believe in delivering world-class Hospitality. That's why we teamed up with Tiff's Treats founders, Tiffany and Leon Chen, to Surprise & Delight Customers with sweet treats onboard a flight from Austin-Bergstrom International Airport (AUS) to Hartsfield-Jackson Atlanta International Airport (ATL).





Passengers onboard received a minibox of Tiff's Treats, a copy of Tiffany and Leon's best-selling book, "It's Not Just Cookies," and coupons for their next treat that were all bundled together in a perfect mini-tote.









The fun didn't stop there. Once the flight landed in Atlanta, the founders and Southwest Employees went the extra mile and treated Customers in the terminal by handing out more than 100 dozen cookies. That's a lot of cookies!



The celebration commemorated Tiff's Treats Treat Week which offered daily free treats for Atlantans wanting to celebrate someone special in their lives with a dozen warm cookies. This all ladders up to Southwest's purpose of connecting its Customers to the people and places that matter most in their lives, while delivering its legendary Hospitality. Surprise & Delight events are core to Southwest and are one of the ways that we create memorable experiences for our Customers. We loved being able to team up with the amazing folks at Tiff's Treats, creating sweet memories for our Customers. Stay tuned, as you never know who or what will be on your next Southwest flight! Book your travel today by visiting [Southwest.com](https://www.southwest.com).