

Southwest Annual Luv Classic Donates More Than \$500,000 To Charities

[Southwest Airlines Co.](#) (NYSE: LUV) celebrated one of its longest-standing community traditions with the help of Southwest Employees and Sponsors by demonstrating commitment to children's charities through the [2019 LUV Classic Golf Tournament & Party](#).

The event raised money for four nonprofit organizations, with the help of 280 volunteers, 480 golfers, and 1,400 Party guests, the LUV Classic Golf Tournament raised \$534,000 for our 2019 recipients:

- Children's National Medical Center,
- Lucile Packard Children's Hospital Stanford,
- Ronald McDonald House Charities, and
- Tuskegee Airmen Youth and Aviation Programs

In honor of the LUV Classic's 34th anniversary, one lucky Platinum sponsor won the opportunity to designate a \$34,000 donation to the charity of their choice, which was the North Texas Chapter of the Make-A-Wish® foundation.

For more than 34 years, the LUV Classic has supported more than 134 charities and invested more than \$18 million into life-changing programs and services for children and their families.

ABOUT SOUTHWEST AIRLINES CO.

In its 49th year of service, Dallas-based [Southwest Airlines Co.](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries.

Southwest coined [Transfarency](#)® to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits

apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

Book Southwest Airlines' low fares online at [Southwest.com](https://www.southwest.com) or by phone at 800-I-FLY-SWA.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

Media Contacts:

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