

Southwest Airlines Celebrates Latino Voices by Bringing Leaders Together

Every day, nearly 60 million Latinos are helping drive growth of the U.S. workforce and economy as they continue to reshape the American Dream. Southwest Airlines celebrates Hispanic Heritage Month and recognizes the significant contributions Latinos have made to the culture and traditions of life in America. [The Latino Leaders Network](#) is dedicated to bringing leaders together to celebrate its role models, heroes, and leaders. Southwest is proud to continue our partnership with



them

Mayors attending the 2019 summer

Tribute to Mayors reception sponsored by Southwest in Honolulu, hosted by the Latino Leaders Network honoring Mayor Miguel Pulido of Santa Ana and Mayor John Giles of Mesa with The Honorable Antonio Villaraigosa and Chairman Mickey Ibarra.

to uplift and inspire the growing community during the unprecedented crises created by the Coronavirus (COVID-19).

Since 2004, the Latino Leaders Network has provided a unique platform for elected and appointed officials, policymakers, corporate representatives, opinion leaders, civil rights activists, and industry experts to establish relationships, build unity, and share their personal stories. These stories include participants who have overcome obstacles to achieve success—their stories are shared at six annual signature events, including the Latino Leaders Luncheon Series and Tribute to Mayors.

At these events, Leaders who have demonstrated a strong record of impact and influence on the lives of Latinos living in the U.S. are honored by attendees from diverse professional backgrounds including corporate executives, elected officials, journalists, sports heroes, entertainers, education administrators, and community activists.



Honorees Executive Rushern Baker of PG County, MD, and Mayor Alvin Brown of Jacksonville, FL, attending the 2015 winter Tribute to Mayors dinner in Washington D.C. , along with Lidia Martinez and Jose Luis Sanchez of Southwest , Chairman Mickey Ibarra, and The Honorable Antonio Villaraigosa. The events also highlight “Latino Leaders Speak: Personal Stories of Struggle and Triumph,” a book featuring 33 leaders honored by the Latino Leaders Network, and a new, matching curriculum guide created to educate, inspire, and prepare the next generation of leaders. The organization continues to carry out its mission of “Bringing Leaders Together” virtually during the COVID-19 pandemic.

“We are grateful to Southwest Airlines for 13 years of support, helping us achieve our mission of bringing leaders together to celebrate success—our stories are powerful and need to be told,” said Mickey Ibarra, Chairman of the Latino Leaders Network.

We applaud Latino Leaders Network for their steadfast commitment to the Latino community and celebration of their achievements, leadership, and personal stories that inspire us to be better citizens of our communities, country, and world. Visit [The Latino Leaders Network website](#) to learn more.

