

Southwest Airlines Now Serving Stellar Pretzel Braids Onboard

Southwest Airlines today begins serving [Stellar Snacks'](#) Maui Monk Pretzel Braids as its new inflight salty snack. The carrier introduces the exciting flavor of Stellar's buttery pretzel combined with the sweet and savory taste of Maui onion seasoning and a hint of monk fruit sweetness. This launch is Southwest's latest enhancement to the inflight experience, including faster WiFi, onboard power ports, and larger bins.

"Elevating our Legendary Hospitality is always something we strive toward at Southwest," said [Bill Tierney](#), Vice President Customer Experience & Digital Experience at Southwest Airlines. "We're enhancing our inflight snack offering with the addition of Stellar Pretzels, which offer Customers a little bit of everything—sweet, salty, and crunchy—from an up-and-coming company that bakes its snacks with love. We think it's the perfect fit for the airline with Heart and hope Customers enjoy this exciting new flavor next time they fly Southwest."

"Our best-selling Maui Monk Pretzels are high-quality, vegan, and non-GMO snacks made in the U.S.," said Elisabeth Galvin, Founder, Stellar Snacks. "In addition to our gourmet flavors, we take the snack experience further through our artist program, which transforms our snack packaging into a canvas for emerging artists. Each bag of Maui Monk Pretzels features a selection of the vibrant artwork of [Caro Clarke](#), turning each snack into an engaging, artistic experience for every traveler as they enjoy their pretzels."

Stellar's Maui Monk Pretzels are vegan, dairy free, nut and soy free, made in a dedicated peanut-free facility, kosher, and non-GMO project verified, with no artificial flavors or colors, MSG, or corn syrup.

Southwest now serves Stellar pretzels on flights over 175 miles. Check out the carrier's full food and beverage menu on [southwest.com](#) and Southwest's Inflight Portal.

To learn more about improvements to the Southwest Customer Experience, visit [southwest.com/experience](#).

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[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its

more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

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