

'Summer How You Wanna' With The Southwest Airlines Rapid Rewards Sweepstakes; Up To Four Million Rewards Bonus Points Are Up For Grabs

DALLAS – [Southwest Airlines Co.](#) (NYSE: LUV) announced today that up to four million Rapid Rewards® bonus points are up for grabs with the "Summer How You Wanna" Sweepstakes for those who wanna get away to the mountains, beaches, or more. Customers may use their points anytime or anywhere Southwest flies because Rapid Rewards points never expire. The Sweepstakes starts today through August 2, 2020. To enter, Customers will need to:

- Visit [@SouthwestAir](#) on [Instagram](#) each week in July and share how you wanna get away
- Share a photo of a favorite destinations they would like to visit (from their public Instagram account) and
- Tag [@SouthwestAir](#), include #WannaGetAway and #Sweepstakes in their post

Each week, 25 winners will be randomly selected to win 40,000 Rapid Rewards bonus points. For more information on the sweepstakes and for official rules visit www.southwest.com/SummerHowYouWanna.

EARN MORE WITH SOUTHWEST RAPID REWARDS

Southwest Rapid Rewards Members may also earn 5X the Points when booking select hotels at SouthwestHotels.com until July 20 and earn double the points when registering, booking, and flying by August 31, 2020. Members of the Rapid Rewards Program may earn points by flying or spending with Southwest Airlines partners and may use points how and when they want – points don't expire. The loyalty program gives Customers a chance to pick from any available seat on any flight, regardless of day or season. Visit Southwest.com to join Rapid Rewards, to read full terms and conditions, and to register for the double points promotion.

There are two ways to earn more points:

- Earn 5X the Rapid Reward Points when booking at SouthwestHotels.com until July 20

- Earn Double Points on Travel Nationwide for all flights booked and flown now through August 31, 2020. Members must register prior to booking and flying to be eligible for the double points. Members may use Rapid Rewards points to book future travel.

'SUMMER HOW YOU WANNA' SWEEPSTAKE RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open to 50 U.S. and D.C. (excluding AK/FL/NY/RI) age 18+. Odds depend on number of entries. Enter by 7/12, 7/19, 7/26, and 8/2/2020 at 11:59 p.m. PT. Void where prohibited. Approximate retail value of each prize is \$512. See Official Rules at Southwest.com/SummerHowYouWanna and Privacy Policy at Southwest.com/Privacy/

ABOUT SOUTHWEST AIRLINES CO.

In its 50th year of service, Dallas-based [Southwest Airlines Co.](https://Southwest.com) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In early 2020, the carrier added service to Hilo, Hawaii, and Cozumel, Mexico for a total of 103 airports served.

The carrier issued its [Southwest® Promise](https://Southwest.com/Promise) in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees wellbeing and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, facemask requirements for Customers and Employees, and capping the number of passengers on every flight to allow middle seats to remain open through at least September 30, 2020. Additional details about the Southwest Promise are available at Southwest.com/Promise.

Southwest coined [Transfarency®](https://Southwest.com/Transfarency) to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting Southwest.com/citizenship.

Book Southwest Airlines' low fares online at [Southwest.com](https://www.southwest.com) or by phone at 800-I-FLY-SWA.

Media Contacts:

Visit the Southwest Newsroom at [swamedia.com](https://www.swamedia.com) for multi-media assets and other Company news.

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ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

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