

Southwest Promotes Lauren Woods to Executive Vice President & CIO

Southwest Airlines has promoted [Lauren Woods](#) to Executive Vice President and Chief Information Officer, effective immediately, CEO, President, & Vice Chairman of the Board of Directors [Bob Jordan](#) announced Tuesday.

Woods joined Southwest in 2010 and became Senior Vice President in 2023. Her leadership has been paramount to Southwest modernizing its airline's technology infrastructure and has helped deliver on Southwest's vision to have the most reliable, secure, and effective technology solutions in the airline industry.

"Lauren and our Technology Team have delivered major advancements while also transitioning to a modern cloud and data infrastructure," said Jordan. "Their work has laid the foundation for every step forward in our transformation."

In the past year alone, Woods has overseen the implementation of technology capabilities to support all facets of Southwest's business transformation, including interline partnerships, redeye flying, assigned and premium seating, Getaways by Southwest, and more.

A Cornell graduate, Woods is passionate about the neurodiverse community.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

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