

Southwest Airlines Throws Concert to Thank Denver Customers

Our Mile High Heart is beating for Colorado and we're showing the community all the love as we head into the holiday season. Thursday night we came together to celebrate, rock out, and thank our Colorado Customers and partners with an evening of fun with musicians The Reminders and Quinn XCII.



As part of the Mile High Heart Beats sweepstakes, Colorado Rapid Rewards Members had the opportunity to enter a sweepstakes to win a variety of prizes including their share of 15 million Rapid Rewards bonus points and tickets to see the concert.



And while Southwest Airlines is an airline, some of our best work is done on the ground in the communities we serve. Our Mile High Heart beats for our local partners who are focused on continuing to make Colorado one of the best places to live, work, and play. During a brief break in

the concert, we surprised the Make-A-Wish Foundation of Colorado, Junior Achievement Rocky Mountain, and Special Olympics Colorado with a \$20,000 donation to each of their organizations allowing them to focus on their missions.



For nearly 17 years, Southwest has played a pivotal role in the Denver community. Today, we're one of the largest employers in the state with more than 5,400 Employees who call Colorado Home. We wouldn't be where we are today without the support of our Colorado Customers and community partners.

Thank you to everyone who participated in our sweepstakes and we look forward to celebrating even more successes in Colorado in the near future.