

Wanna Get Away? Southwest can Help!

This week [Southwest Airlines](#) re-launched its well-known and much-LUVed “Wanna Get Away” campaign for fall and winter travel. As Customers consider returning to travel, we are giving them a reason to smile with our advertising. With a little bit of humor, famous low fares, and generous offers to reward loyalty through Rapid Rewards®—there’s something for everyone!

Southwest is world-famous for showcasing a sense of humor, humanity, and Heart. We’ve all had those ‘Wanna Get Away’ moments in our lifetime, and we want to capture relatable moments and share some much-needed humor with our Customers—along with some really low fares and savings. Our Employees stand ready to welcome Customers with our legendary Hospitality, enhanced cleaning through our [Southwest® Promise](#), and our Customer-friendly policies.

Southwest Launches Fare Sale Today through Oct. 22, 2020

Customers may take advantage of fares starting as low as \$49 one-way to select Continental U.S. destinations. Seats, days, and markets are limited. Blackout dates and advance purchase requirements apply. See full fare rules and terms and conditions at [Southwest.com](#). Examples of one-way low fares include:

- As low as \$49 one-way nonstop between Las Vegas and Salt Lake City,
- As low as \$59 one-way nonstop between Nashville and Jacksonville,
- As low as \$59 one-way nonstop between Baltimore/Washington and Raleigh/Durham,
- As low as \$79 one-way nonstop between Chicago (MDW) and Washington (Reagan),
- As low as \$79 one-way nonstop between Atlanta and Milwaukee, and
- As low as \$99 one-way nonstop between Austin and Tampa.



Rapid Rewards Members Can Save 20 Percent

Now more than ever, Rapid Rewards points can take Customers even further! Rapid Rewards Members can book a flight with Rapid Rewards points today through Sept. 17, 2020, and save 20 percent off all bookings with points (domestic and international) when you fly between Sept. 15 through Oct. 31, 2020. Rapid Rewards Members should use the code: SAVE20NOW to receive the discount. See full terms and conditions at [Southwest.com](https://www.southwest.com).



New Look for My Account

Customers may notice a new look when they sign into their Southwest Airlines account online. The new design creates a highly functional and visually appealing experience that was designed directly from Customer feedback. It offers easier access to unused travel fund information, including an integrated user experience across [Southwest.com](https://www.southwest.com) and [SWABIZ.com](https://www.swabiz.com). Visit your Southwest Airlines account online to learn more.