

Southwest's Next Great Storyteller Search

Last year, we had the world [meet our Southwest Storytellers](#). Eleven incredible influencers, content creators, adventure seekers, and Southwest social brand ambassadors from across the United States who collectively traveled hundreds of thousands of miles in just a few short months. Our inaugural class of Southwest Storytellers sipped wine in Napa, enjoyed private concerts in Austin, and helped us even launch some new routes to Turks & Caicos and Cabo.



daniaustin • [Follow](#)

Providenciales, Turks And Caicos Islands

daniaustin I love wearing sassy suits in Turks & Caicos ☐. Jordan and I have loved this island life. We wake up, workout, have breakfast, and then walk along the beach to resort hop all day! ☺Its so great to be living our best lives this week. ☐
<http://liketk.it/2vNHS> #liketkit
[@liketoknow.it](#) #LTKswim #turksandcaicos .

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iftheshiewfits Such a cute swimsuit!!



daniaustin [@hannahcamille95](#) 🤔🤔🤔



lifebymegelizabeth You have the cutest swimsuits gf!! 🤍🤍🤍



Liked by [laurenmichellescott](#) and 9,079 others

MAY 18, 2018

Once again, we're looking for a diverse, talented, and passionate group of travelers.

We heard from many of our Customers via social media, email, and even phone calls to our Customer Service Team that you wanted to join this incredible program.



Sandi McKenna @SandiMcKenna · 18 Jun 2018

I've added becoming one of @SouthwestAir #southweststorytellers to my Bucket List!

That's why for 2019, for the first time ever, we're opening up the opportunity to the public in Southwest's Search for the Next Great Storyteller! One grand prize winner will win roundtrip travel for the year—a total of 24 tickets supplied by Southwest.

We're searching for a group of social influencers who love Southwest Airlines to travel with us and create compelling content that will inspire others to create their own travel stories. You could win the opportunity of a lifetime to travel to and explore some of Southwest's 99 destinations in the United States, Mexico, the Caribbean, and Central America.

Follow the steps below to enter the contest by submitting your best travel inspiration content via Instagram.

How to Enter

1. Follow

Get started with some serious Southwest travel inspiration and follow us on **Instagram** @southwestair.

 **Instagram**

2. Share

Then share a photo on Instagram that tells your story with us by mentioning **@southwestair** and **#SouthwestStory** in your post.

Submit your entry by 11:59 PM PT on 12/31/2019. The top 10 entries will be notified on or around 1/15/2020.

#SouthwestStory

Head on over to swa.is/BeAStoryteller for more information. Rules and restrictions may apply but more information can be found on the website or by contacting swa.is/StorytellerHelp.