

# Southwest Airlines Scores Big in Denver

With basketball and hockey season kicking off this month, we're bolstering our Mile High Heart in Denver with two new partnerships which will enable us to share more of our famous Hospitality throughout the community. Today, we're excited to announce that Southwest Airlines is now The Official Airline of the Denver Nuggets and Colorado Avalanche, joining the Colorado Rockies on our Denver-sports roster.



The Avalanche are new to the Southwest partnership family as we previously had a partnership with the Nuggets from 2008 to 2020.

Partnering with these two winning franchises allows us to expand our Mile High Heart in support of the community's passion points.

We're excited to expand our Mile High Heart throughout the Denver community. Our partnerships are more than just a name at an arena or ballpark. They're focused on the community and bringing everyone together to rally around a common cause, giving underserved communities a hand-up, celebrating moments that matter, and serving the city with our famous Heart and Hospitality.

Be sure to be on the lookout for unique promotions, community-focused events, and various charitable initiatives during the season featuring the Nuggets and Avalanche.