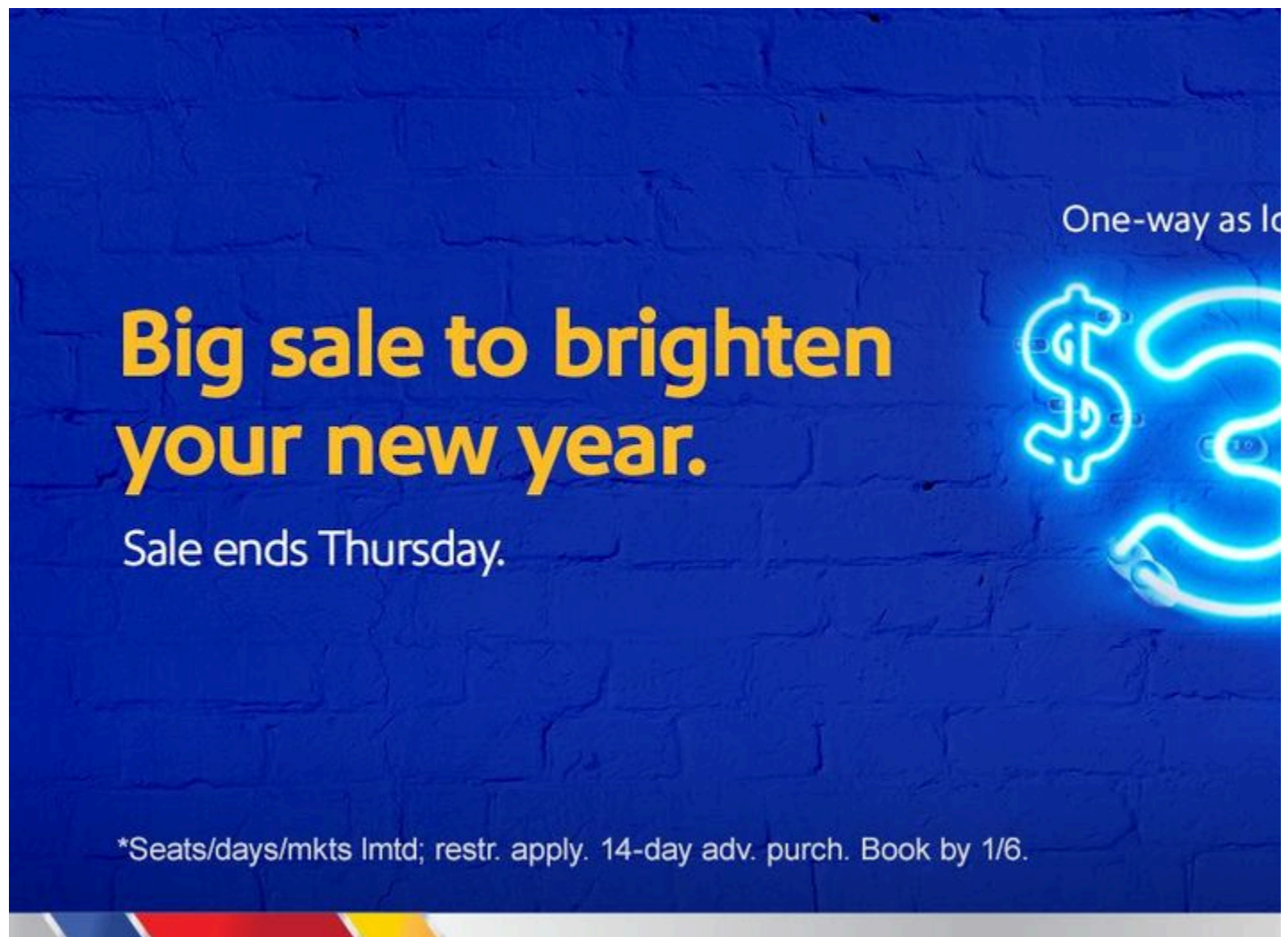


New Year, New Sale: Southwest Airlines Announces \$39 Sale for Spring Travel

We're kicking off 2022 with a huge fare sale. Customers can jump-start the New Year and book their spring travel getaway through Jan. 6, 2022, for travel taking place Jan. 18, 2022, through May 18, 2022.

A promotional graphic for Southwest Airlines' \$39 fare sale. The background is a dark blue, textured surface resembling crumpled paper. On the right side, there is a glowing blue neon-style dollar sign and a hand holding a pen, suggesting a sale or purchase. The text is in white and yellow. At the top right, it says "One-way as low as". The main headline is "Big sale to brighten your new year." in large yellow letters. Below that, it says "Sale ends Thursday." in white. At the bottom, there is a line of small white text: "*Seats/days/mkts lmted; restr. apply. 14-day adv. purch. Book by 1/6." The Southwest logo is visible in the top right corner of the graphic area.

One-way as low as

**Big sale to brighten
your new year.**

Sale ends Thursday.

*Seats/days/mkts lmted; restr. apply. 14-day adv. purch. Book by 1/6.

This or that?

Not sure which fare is right for you, well ask yourself the questions below:

Would you rather go swimming or hiking?

- As low as \$39 one-way nonstop between Atlanta and Panama City Beach, Fla.
- As low as \$39 one-way nonstop between Baltimore/Washington (BWI) and Buffalo/Niagara

Would you rather soak up the sun or catch the slopes?

- As low as \$59 one-way nonstop between Nashville and Charleston, S.C.
- As low as \$59 one-way nonstop between Oklahoma and Denver

Would you rather sip an iced cocktail (those 21 and over, of course) or sip some hot cocoa?

- As low as \$99 one-way nonstop between Los Angeles (LAX) and Honolulu (Oahu)
- As low as \$99 one-way nonstop between Austin and Washington D.C. (Reagan National)

Still not sure where to travel to this spring, visit [Southwest.com](https://www.southwest.com)* to view our low-fare calendar.

Southwest Has You Covered

Don't forget, Southwest offers all Customers low-fares, legendary Hospitality, and flexible policies (including no cancellation fees, no change fees, and bags fly free[®])** which makes trip planning and day-of traveling to one of our 121 destinations across our network that much easier.

*Advanced purchase and blackout date requirements apply; seats, days, and markets are limited. See a full list of fares, fare rules, and terms and conditions below and at [Southwest.com](https://www.southwest.com).

**At Southwest Airlines[®], there are no [change fees](#) (fare difference may apply), no [cancellation fees](#) (failure to cancel a reservation at least 10 minutes prior to scheduled departure may result in forfeited travel funds), and [bags fly free](#) (first and second checked bags, weight and size limits apply).

SOUTHWEST AIRLINES SALE FARE RULES

A 14-day advance purchase is required. Purchase today through Jan. 6, 2022, 11:59 p.m. Central Standard Time. Continental U.S., continental U.S. to/from Hawaii, to/from San Juan, Puerto Rico, interisland Hawaii, and international travel is valid Jan. 18, 2022, through May 18, 2022. Except as otherwise specified, continental U.S. travel is valid only on Tuesdays and Wednesdays. Fares are valid on nonstop service where indicated; if not indicated, fares are valid on a single connecting service. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards[®] points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of the week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away[®] fares. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare rules apply. Sale fares may be available on other days of the week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines, as long as reservations are canceled at least 10 minutes prior to the scheduled departure. Failure to cancel prior to departure will result in forfeiture of the remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Rapid Rewards tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.