

SOUTHWEST AIRLINES CELEBRATED NEW LEGACY PARTNERSHIP WITH THE CHICAGO CUBS WITH FAN EXPERIENCE AT WRIGLEY FIELD

On Saturday, Jan. 10, Southwest Airlines hosted a fan experience at the Southwest corner of Wrigley Field, near the iconic Wrigley Field Marquee to celebrate the airline's new partnership with the Chicago Cubs. Fans enjoyed special appearances by Cubs All-Star centerfielder, Pete Crow-Armstrong, Cubs radio play-by-play broadcaster, Pat Hughes, and beloved mascot, Clark the Cub.

Attendees were offered free skate rentals at Winterland at Gallagher Way and the opportunity to enter for a chance to win prizes, including tickets to Opening Day at Wrigley Field. The LUV airline also offered photo opportunities in front of an oversized Southwest seat that was placed in front of the ballpark to "call dibs" as a nod to the Chicago winter tradition and to commemorate the airline's new assigned seating launch starting later this month.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 119 airports across 12 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline(fn. 1). By empowering its more than 73,000(fn. 2) People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 134 million Customers carried in 2025. Southwest leverages a

unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting Southwest.com/citizenship.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q4 2025
2. Fulltime-equivalent active Employees as of March 31, 2026

Media Contacts:

Visit the Southwest Newsroom at atwamedia.com for multimedia assets and other Company news.

###